# Endogenous Technological Capability, Trade Policy and Coordination Failure: A Reconsideration of Economic Take-Off(s)

Leopoldo Yanes \* School of Economics, University of Queensland

#### Abstract

Economic development may feature entry into high-tech industries ('high-tech industrialization'), or expansion along low-tech trajectories ('low-tech industrialization'). By endogenizing technological capability within a coordination failure framework, we uncover mechanisms that help explain the differences between these types of industrialization. The process of development is characterized through a sequence of take-offs. In the first instance, an 'industrial take-off' triggers industrialization. Subsequently, a 'technological take-off' activates investment in technological capability. If wages rise too rapidly after crossing the industrial take-off, the economy misses a window of opportunity, and the technological take-off is bypassed. In this case, industrialization proceeds without entry into high-tech industries, and the economy ends up with lower income than otherwise. Trade policy is an effective instrument to trigger industrialization.

**Keywords:** trade policy; technological capability; industrialization; cumulative causation; coordination failure.

JEL Codes: F12, F13, L16, O14.

<sup>\*</sup>This paper is based on part III of my Ph.D. dissertation at the Department of Economics, London School of Economics. I am deeply grateful to John Sutton for his guidance and encouragement. I would like to acknowledge insightful suggestions by Rodney Beard, Tim Besley, Robin Burgess, Nobushiro Kiyotaki, Stuart McDonald, Susana Peralta, John Quiggin, Mark Schankerman, Anthony Venables and seminar participants at the London School of Economics, Universitat Pompeu Fabra, Université Catholique de Louvain, University of Queensland and University of Sydney. Special thanks to Nancy Wallace for her editorial help. Any errors or shortcomings are my responsibility. Correspondence address: School of Economics, University of Queensland, Brisbane, Queensland 4072, Australia. E-mail: L.Yanes@uq.edu.au. Fax: 61-7-3365 7299. Tel: 61-7-3365 6619.

#### 1. Introduction

Two important classes of models used to study the process of economic development are economic growth and coordination failure models (the latter are sometimes referred to as poverty trap, cumulative causation, or 'Big Push' models). In economic growth models, development is analyzed by focussing on the trajectory (or time path) of the economy. On the other hand, coordination failure models characterize the process of development as a transition between a low-income equilibrium and a high-income equilibrium<sup>1</sup>.

Within the economic growth framework, Romer (1990), Grossman and Helpman (1991), and Aghion and Howitt (1992), endogenized innovation at the level of the firm. Meanwhile, in the coordination failure literature such an extension has not been forthcoming, and the models remain based on exogenously determined technology.

The main contribution of this paper with respect to the coordination failure literature is the introduction of endogenously (and *strategically*) determined technological capability, at the level of the firm<sup>1</sup>. This gives rise to a novel characterization of the industrialization process. As industrialization takes place, the economy needs to cross a sequence of take-offs in order to achieve a high-income equilibrium. Moreover, for the economy to cross these take-offs, certain conditions must be satisfied. Otherwise, some of the take-offs could be bypassed, and the industrialization process would be thwarted. In particular, we introduce an *industrial take-off* and a *technological take-off*. The industrial take-off activates an industrial expansion. Once this process has been triggered, the economy may (or may not) cross a second take-off point: technological take-off. If the economy crosses the technological take-off, it will achieve a rise in technological capability and a higher income level than would have been the case otherwise.

The notion of a sequence of take-offs is reminiscent of Rostow's 'stages of development' (Rostow, 1956, 1959). We provide formal foundations to the idea that an economy must traverse a number of phases in its development process. However, that is probably as far as the similarities run, as the workings of the economy and the phases themselves bear little resemblance to Rostow's original characterization<sup>2</sup>. More recently, Hausmann, Pritchett and Rodrik (2005), find that growth often occurs in spurts of limited duration. Our model goes some way towards providing theoretical foundations for this empirical regularity. In our framework, the growth spurts would be associated with the crossing of the take-offs. Moreover, the view of the development process as the crossing of a series of take-offs is more general than our model. In general, the

<sup>&</sup>lt;sup>1</sup>Contributions to the theory of economic growth include Ramsey (1928), Solow (1956), Cass (1965), Uzawa (1965), Koopmans (1965), Phelps (1966), Shell (1966), and Lucas (1988), *inter alia*. The coordination failure field features the works of Rosenstein-Rodan (1943) and Lewis (1954), with subsequent contributions by Okuno-Fujiwara (1988), Murphy, Shleifer and Vishny (1989), Matsuyama (1991, 1992), Rodriguez-Clare (1996), Rodrik (1996), Venables (1996) and Graham and Temple (2006). There are, of course, models of economic growth which also feature multiple equilibria and poverty traps (for example, Becker, Murphy and Tamura, 1990). Our interest, however, lies with the coordination failure literature.

<sup>&</sup>lt;sup>1</sup>The notion of technological capability refers to the knowledge of workers within the firm (Fransman and King 1984, Lall 1992, Sutton 2004, Tong 2005). The modelling of technological capability in this study follows the endogenous sunk costs literature (Sutton 1991, 1998). In this literature, fixed outlays raise consumers' willingness to pay for a good, in the form of an increase in a shift parameter for the firm's demand schedule, with this parameter representing technological capability. The technological capability of a firm can also be used to represent the firm's product quality, and in this study the terms will be used interchangeably.

<sup>&</sup>lt;sup>2</sup>This theory ignited a lively debate, many aspects of which remain active today. For detailed expositions, see the conference proceedings in Rostow (1963), in particular, the contributions of Kuznets (p. 22-43) and Solow (p. 468-474). For a recent perspective, see Graham and Temple (2006).

take-offs are not limited to the industrial and technological take-off. As an extension for further research, we outline a third possible take-off, international take-off, which would occur once the economy becomes sufficiently competitive to capture a share of the international market.

Our point of departure is that not all industrialization processes are alike. For example, the industrialization processes followed by some North-East Asian economies (Japan, South Korea, and Taiwan) during the twentieth century differ markedly from those followed in most developing nations. Of course, this is not to say that Japan, South Korea, and Taiwan followed identical paths; and substantive differences between these economies must be acknowledged. Nonetheless, the notion of a sequence of take-offs can help us to uncover some of the mechanisms behind the industrial success of Japan, South Korea, and Taiwan, as opposed to other developing economies: the North-East Asian economies successfully entered into many high-technology industries, whereas other, less successful industrializers were characterized, on average, by industrial expansion along low-technology trajectories. Firms like Samsung, Hyundai, Sony, and Toyota are evidence of North-East Asian entry into high-tech sectors. Why are there are so few such firms outside the OECD and North-East Asia? This is an issue worthy of attention, and we shall investigate its analytical underpinnings.

Looking further back in time, we can provide an alternative interpretation of our results. We can think of the first industrial revolution (late eighteenth century Europe) as an example of industrial expansion along low-tech trajectories. Later industrial expansions have often been accompanied by the emergence of research and development, and expansion has occurred along increasingly high-tech trajectories. Our model, then, reveals some of the mechanisms behind such industrialization processes. We shall show how a change in the type of expansion leads to fundamental changes in the workings of the economy, particularly with respect to market structure and the nature of investment.

Within the coordination failure framework, Murphy, Shleifer and Vishny (1989) formalized Lewis' (1954) dual-economy analysis: there is a traditional sector with constant returns to scale and a modern sector which features increasing returns to scale. Initially, the economy produces only in the traditional sector. Due to a coordination failure, it is not profitable to enter the modern sector. If this coordination failure can be overcome (possibly by some central coordination mechanism), workers shift to the modern sector, their wages increase and demand for modern goods rises in parallel. Thus, a Big Push of industrialization is achieved.

Rodrik (1995, 1996) provides an interpretation of the East Asian Miracle based on coordination failures. He proposes that these economies had the required resources to operate at a high level of income, but were unable to do so because they were subject to a coordination failure. In Rodrik's view, East Asian governments coordinated a switch from a low-income equilibrium to a high-income equilibrium, and it was this transition which sparked growth.

Notwithstanding its important contributions, the coordination failure literature does not consider the *type* of industry which is expanding. Is it low-tech manufacturing? Or is it high-tech? What are the implications? These questions are central to this study.

#### Informal Description of the Economy

Our hypothetical economy consists of three sectors. There are demand and cost linkages between two sectors, producing final and intermediate goods, respectively. In addition to these sectors, there is a residual (rest of the economy) sector, which is used to close the model. The intermediate goods industry features an oligopoly with increasing returns to scale. This industry uses labor to produce intermediate goods and to achieve a certain level of technological capability. The final goods industry is perfectly competitive and exhibits constant returns to scale. It uses intermediate goods and labor to produce final output. The demand and cost linkages constitute a pecuniary externality: on the one hand, an increase in final output benefits intermediate firms by raising demand for intermediate goods (demand linkage). On the other hand, an expansion in the intermediate industry leads to lower price/quality ratios for intermediate goods through either reduced concentration, or enhanced technological capability (intermediate goods' quality). In turn, this reduces costs for the final goods industry (cost linkage).

In the intermediate industry, firms play a three-stage game. In the first stage, the entry decision is taken. In the second stage, firms choose how much to invest in building up their technological capability. In the final stage, firms compete à la Cournot. In this stage, firms with higher technological capability enjoy a greater level of demand for a given price. By increasing their technological capability, intermediate firms collectively increase intermediate industry market size. This effect, however, is not internalized by the individual firm and is treated as a second type of externality (in addition to the pecuniary externalities discussed above). Modelling technological competition as a stage game provides a very flexible structure which can be easily extended to deal with process innovation, learning-by-doing within the firm, as well as network effects (as discussed in Sutton, 1998, chapters 14 and 15).

The description of the economy is completed by considering the labor market and the 'rest of the economy' sector. For simplicity, labor supply is assumed to be perfectly inelastic. Labor demand derives both from the intermediate and final goods sectors, as well as from the 'rest of the economy'. Labor productivity in the 'rest of the economy' is diminishing: as demand for labor from the other industries rises, less labor is used in the 'rest of the economy', its marginal productivity rises, and, since labor is perfectly mobile, wages increase for the whole economy. For parsimony, we introduce a fixed labor cost in the 'rest of the economy', and this ensures that the sector features zero profits.

The model exhibits two types of equilibria. First, we have a low-income or coordination failure equilibrium. This features high concentration in the intermediate goods industry, a high price/quality ratio for intermediate goods, low output in both sectors, and a low wage rate. Second, we have a high-income (developed economy) equilibrium. This corresponds with high output in both sectors, a low price/quality ratio for intermediate goods, and high wages. There are two possible outcomes in this case. One outcome is that investment in technological capability is zero at the high-income equilibrium, in which case the intermediate goods industry features lower concentration, relative to the low-income equilibrium. The other outcome is a high-income equilibrium with positive investment in technological capability. Investment in technological capability is carried out through fixed outlays. This raises entry costs and leads to a concentration level that is independent of market size: As market size grows, firms increase investment in technological capability, thereby increasing their fixed outlays. This occurs to such an extent that further entry is unprofitable, and concentration does not change.

The adjustment mechanism along the equilibrium switching process is of a fundamentally

different nature, depending on whether the technological take-off is crossed or not. Suppose the economy can relieve the coordination failure. Then, it switches from the low-income to the high-income equilibrium. If the technological take-off is not crossed, the equilibrium switching process features a rising number of firms in the intermediate goods industry, and this reduces the price of intermediate goods. As the price of intermediate goods falls, output in both intermediate and final goods industries rises, reducing employment in the rest of the economy. As the rest of the economy contracts, workers' marginal productivity rises for this sector, increasing wages for the whole economy. This process continues until the economy is at the high-income equilibrium, without investment in technological capability. On the other hand, if the technological take-off is crossed, then the intermediate goods industry features a constant level of concentration. The equilibrium switching process now exhibits increasing technological capability, which reduces the price/quality ratio of intermediate goods. This increases output of intermediate and final goods, again leading to reduced employment in the rest of the economy and higher wages. The process takes the economy to the high-income equilibrium, this time with growth in technological capability.

In the transition from the low-income to the high-income equilibrium, the economy is able to cross the technological take-off only if the wage rate associated with this take-off is not too high. This implies the existence of a *window of opportunity* through which the economy must fit in order to trigger the expansion of technological capability. If wages rise too rapidly, then the window of opportunity is missed and the technological take-off is bypassed. In this case, the economy switches to the high-income equilibrium in the absence of technological capability growth. On the other hand, if wages rise relatively slowly, then the economy fits through the window of opportunity, the technological take-off is crossed, and the economy ends up in the highincome equilibrium with investment in technological capability. The high-income equilibrium with investment in technological capability features a higher wage rate than the high-income equilibrium without investment in technological capability.

All equilibria are equally feasible, in the sense that the economy's resources do not change when moving from one equilibrium to another. All that may change is the distribution of resources between sectors, and technological capability or market structure in the intermediate industry. An essential assumption is that firms are unable to commit to the high-income equilibrium, that is, there is a coordination failure. The question is, then, what instruments can be used to relieve the coordination failure? We shall see that trade policy can be used to this end. Both intermediate and final goods sectors produce tradable goods, and tariffs can be imposed on either sector. Results hinge on whether we consider the second or first best scenario.

On the one hand, second best analysis presumes the existence of an oligopolistic intermediate industry. In this case, a combination of prudent tariff reductions for intermediate goods and tariff increases for final products can destroy the low-income equilibrium and trigger the switch to the high-income equilibrium. Furthermore, we specify the conditions for the transition to be accompanied by a rise in technological capability.

On the other hand, first best analysis suggests that if the international price of intermediate goods is lower than their domestic price at the high wage equilibrium, then the intermediate industry should be eliminated through tariff reductions. This would lead to higher wages through increased demand for labor from the final goods industry. However, political economy considerations render second best analysis increasingly valuable, since eliminating an entire industry will, at the very least, elicit strong resistance from its stakeholders.

Since we are modelling a small open economy, the rest of the world is taken to be exogenous. We assume that there is a sufficiently large wedge between the price of domestic intermediate goods and their international price, ruling out the possibility of exports. This simplifies matters by confining attention to the domestic market.

Finally, we compare the social planner's solution to the decentralized equilibrium. If the social planner can ensure marginal cost pricing for intermediate goods and choose the level of technological capability, then the second best market structure for the intermediate goods industry is a national monopoly. Moreover, the first best entails the demise of the intermediate industry. However, the centrally planned outcome does not always lead to higher real income, relative to the decentralized equilibrium.

It is important to acknowledge the limitations of the analysis. First, in order to focus on firms' strategic choice of technological capability and its consequences for development, we have not considered issues relating to financial market imperfections or human capital. It is well known that both notions are crucial to the process of development, but their inclusion lies outside the scope of this study<sup>3</sup>. Second, the analysis is static. It would be desirable to extend the model to a dynamic framework. However, the incorporation of forward looking firms poses difficulties inherent to the modelling of dynamic oligopoly. This is a priority in our research agenda, and is left for future work.

The rest of the paper is organized as follows. We present the model in section 2. Equilibrium is characterized in section 3. Section 4 discusses trade policy. In section 5 we discuss the first best and compare the decentralized equilibrium outcome with that achievable by a social planner. Section 6 offers conclusions and discusses extensions for further research. Appendices A and B offer details of longer derivations and proofs, while Appendix C presents comparative statics results for parameters not treated in the text.

#### 2. A Model of Coordination Failure with Endogenous Technological Capability

We begin by analyzing the final goods industry. We then describe the intermediate goods industry. Finally, the labor market is described in conjunction with the 'rest of the economy' sector.

# 2.1. Final Goods

This industry is perfectly competitive and features constant returns to scale. The production function for final goods is given by  $Y = (L_y/\alpha)^{\alpha} \left[\sum_{i=1}^{N+1} x_i/(1-\alpha)\right]^{1-\alpha}$ , where<sup>4</sup>  $L_y$  is labor input,  $x_i$  is intermediate good *i* (produced solely by intermediate firm  $i = 1, ..., N + 1)^5$ , and  $\alpha$  is the share of labor in costs ( $0 \leq \alpha \leq 1$ ). Costs are given by  $wL_y + \sum_{i=1}^{N+1} (p_i/u_i^{\varphi}) x_i$ , where *w* is the wage rate,  $p_i$  is the price of intermediate good *i*,  $u_i$  is the technological capability of

<sup>&</sup>lt;sup>3</sup>A survey on financial markets and development can be found in Levine (1997). For human capital and development, see Benhabib and Spiegel (1994).

<sup>&</sup>lt;sup>4</sup>The production function is a Cobb-Douglas which has been multiplied by a constant, given by  $\alpha^{-\alpha} (1-\alpha)^{\alpha-1}$ . The introduction of this constant simplifies subsequent expressions and does not alter any results.

<sup>&</sup>lt;sup>5</sup>We denote the number of intermediate firms by N + 1, since this will make subsequent algebraic expressions more organized.

intermediate producer i, and  $\varphi \in [0, 1]$  is the extent to which quality reduces costs (It will be seen below that it also represents an externality.<sup>6</sup>). Final goods producers' costs are non standard, and a brief explanation is appropriate. An intermediate firm's technological capability (the quality of its product) is relevant for final goods producers to the extent that it reduces costs for the latter. This can be justified by considering how low quality inputs hinder production; for example, by making the production process more prone to mechanical failure or by generating losses due to unsellable products.

The production technology implies that intermediate goods are perfect substitutes, so final goods producers choose the intermediate good with the lowest price/quality ratio and make all their planned purchases from the firm offering the chosen variety. This implies that in order to achieve positive market share, intermediate firms must have identical price/quality ratios:  $p_i/u_i = \lambda$ , for all *i*. In a symmetric equilibrium, all intermediate firms feature identical prices, quantities and technological capabilities. In this case we write the solution for the final goods producers' problem in terms of p/u (as opposed to  $p_i/u_i$ ), and denote aggregate intermediate output by X = (N+1)x instead of  $\sum_{i=1}^{N+1} x_i$ .

Solving the final goods producers' cost minimization problem yields the cost function,  $C(w, p/u, Y) = w^{\alpha} (p/u^{\varphi})^{1-\alpha} Y$ . Constant returns to scale and perfect competition imply zero profits at equilibrium, so average and marginal costs coincide with price. Whence, the price of final output (denoted by q) can be expressed as follows:

$$q = w^{\alpha} \left(\frac{p}{u^{\varphi}}\right)^{1-\alpha}.$$
 (1)

Along this schedule final goods producers minimize costs and earn zero profits. Equation (1) will be one of the conditions used to characterize the equilibrium of the economy. Throughout the analysis, q will be exogenously given, and  $1 \leq q \leq w$  is assumed. For a symmetric equilibrium, equation (1) allows us to express conditional factor demands in terms of final goods industry revenue (qY), in the following form:

$$L_y = \alpha \frac{qY}{w},\tag{2}$$

$$X = (1 - \alpha) \frac{qY}{p/u^{\varphi}}.$$
(3)

This completes the description of the final goods industry. We now turn to the intermediate goods industry.

#### 2.2. Intermediate Goods

Intermediate firms play a three-stage game. In the first stage the entry decision is made. In the second stage, firms incur fixed outlays to attain a certain technological capability (that is, product quality). In the third stage firms compete  $\dot{a}$  la Cournot. We seek a Subgame Perfect Nash Equilibrium (Selten, 1975), and the game is solved by backward induction.

In the third stage, intermediate firms choose quantity  $(x_i)$  in order to maximize gross profits,

<sup>&</sup>lt;sup>6</sup>There are other alternatives for introducing  $u_i$  into the downstream firms' problem. For example, it could be introduced as a multiplicative factor in the production function, yielding  $Y = (L_y/\alpha)^{\alpha} \left[ \sum_{i=1}^{N+1} u_i x_i / (1-\alpha) \right]^{1-\alpha}$ . However, the chosen representation gives a more parsimonious specification.

 $\pi_i = (p_i - wc)x_i$ , taking rivals' quantities, technological capabilities, and market structure as given. The labor requirement for production of an extra unit of  $x_i$  is a constant (c). Intermediate firms offer a unique price/quality ratio, defined by  $p_i/u_i = \lambda$  for all *i*. Intermediate industry revenue can then be written as  $S = \sum_{j=1}^{N+1} p_j x_j = \lambda \sum_{j=1}^{N+1} u_j x_j$ , from which

$$\lambda = \frac{S}{\sum_{j=1}^{N+1} u_j x_j}.\tag{4}$$

The third stage profit function for intermediate firms can be written as  $\pi_i = (\lambda u_i - wc) x_i$ . Differentiating with respect to  $x_i$ , we obtain the first order condition:

$$\lambda u_i + \frac{\partial \lambda}{\partial x_i} u_i x_i = wc.$$
<sup>(5)</sup>

Routine calculations (shown in Appendix A) yield the following solutions for the (stage 3) quantity, price and profit function:

$$x_{i} = \frac{S}{wc} \frac{N}{\sum_{j=1}^{N+1} \frac{u_{i}}{u_{j}}} \left( 1 - \frac{N}{\sum_{j=1}^{N+1} \frac{u_{i}}{u_{j}}} \right);$$
(6)

$$p_i = \lambda u_i = \frac{wc}{N} \sum_{j=1}^{N+1} \frac{u_i}{u_j}; \text{ and}$$
(7)

$$\pi_i = S \left( 1 - \frac{N}{\sum_{j=1}^{N+1} \frac{u_i}{u_j}} \right)^2.$$
(8)

Quantity, price and profit are increasing in the firm's own technological capability, and decreasing in its rivals' technological capabilities<sup>7</sup>. Equation (7) will serve as the basis for one of the equilibrium conditions used to solve the model. If firms choose symmetric technological capabilities, setting  $u_i = u_j$  yields  $x = wcN/(N+1)^2$ , p = wc(N+1)/N and  $\pi = S/(N+1)^2$ , the usual results under Cournot competition. It is straightforward to see that quantity, price and profit are decreasing in the number of firms<sup>8</sup>. Moreover, total output of intermediate goods, given by (N+1)x, is increasing in the number of firms.

In the second stage, firms choose  $u_i$  to maximize net profit:  $\pi_i - F(u_i)$ , where  $\pi_i$  is given in (8) and  $F(u_i)$  denotes the fixed outlays function,  $F(u_i) = w \varepsilon u_i^{\beta}$ .  $\varepsilon$  is a minimum labor requirement for entry. The labor requirement to achieve technological capability level  $u_i$  is given by  $\varepsilon u_i^{\beta}$ , which is convex in  $u_i$  ( $\beta > 1$ ). It is convenient to assume  $u_i \ge 1$  and  $\varepsilon \ge 1$ . Zero investment in technological capability gives  $u_i = 1$  and  $F = w\varepsilon$ , an exogenous entry cost. We label this the 'exogenous technological capabilities' case. The case of  $u_i > 1$  shall be labelled 'endogenous technological capabilities'.

Before solving for the optimal technological capability, let us solve for industry revenue from equation (3). This yields

$$S = (1 - \alpha)qYu^{\varphi}.$$
(9)

<sup>&</sup>lt;sup>7</sup>The effect on quantity would appear to be non-monotonic. However, differentiating  $x_i$  with respect to  $u_i$ , it becomes clear that  $x_i$  is increasing in  $u_i$  so long as the market harbors at least two firms.

<sup>&</sup>lt;sup>8</sup>Quantity is decreasing in the number of firms so long as there are at least two firms in the intermediate goods industry.

In solving for the optimal  $u_i$ , intermediate firms are assumed to take S as given. Thus the (symmetric) quality level entering S constitutes an externality. By increasing their own technological capability and by the symmetric response of rivals, firms increase overall industry sales. This market expansion effect is not taken into account when firms choose their own investment. The first order condition for the second stage is given by

$$\frac{\partial \pi_i}{\partial u_i} = \frac{\partial F(u_i)}{\partial u_i},$$

from which we solve for the symmetric (Nash) equilibrium level of technological capability:

$$u = \max\left\{1, \left[\frac{2\left(1-\alpha\right)Y}{\varepsilon\beta}\left(\frac{q}{w}\right)\frac{N^2}{\left(N+1\right)^3}\right]^{\frac{1}{\beta-\varphi}}\right\}.$$
(10)

Equilibrium in the entry stage requires that gross profits (8) just cover fixed outlays,  $F(u_i)$ . Substituting (10) into the free entry (zero profit) condition, we can solve for the number of entrants:

$$N+1 = \sqrt{\frac{S}{w\varepsilon}}$$
 if  $u = 1$ ; and (11)

$$N+1 = \frac{\beta}{4} \left( 1 + \sqrt{1 + \frac{8}{\beta}} \right) + 1 \quad \text{if } u > 1.$$
 (12)

For simplicity, the number of firms is treated throughout as a continuous variable<sup>9</sup>. If u = 1, the number of firms is increasing in market size and decreasing in wages and entry costs. This is a familiar result from Cournot competition with (exogenous) entry costs, in which a larger market size leads to an increasingly fragmented market structure. In the limit, as  $S/\varepsilon \to \infty$ ,  $(N + 1) \to \infty$ , and price converges to marginal cost (*wc*). This is the *convergence property*: market structure converges to the competitive solution as entry costs become small or industry revenue becomes large (Gabszewicks and Vial, 1972; Novshek and Sonnenschein, 1978). On the other hand as  $\varepsilon \to S/w$ , we converge to the monopoly solution. In this limit, we need to impose a ceiling on price (otherwise  $x \to 0$  and  $p \to \infty$ ). This ceiling will be the import price of intermediate goods (see Assumption A1b, below).

If u > 1, the number of firms depends only on  $\beta$ , and is independent of market size. In the literature on market structure, this has been labelled the *non-convergence property* (Shaked and Sutton, 1983). It refers to the notion that as market size becomes large, market structure does not become fragmented. What happens in this case is that, as the market expands, incumbents increase their investments in technological capability (see equation 10), effectively preventing further entry.

# 2.3. The Labor Market and the Rest of the Economy

Labor supply is perfectly inelastic at  $L_e$ . Labor demand comes from the final and intermediate goods industries and a 'rest of the economy' sector. Labor market clearing can be stated as

<sup>&</sup>lt;sup>9</sup>The model can be readily extended to a discrete number of entrants by taking the integer part of N + 1 and allowing for non-zero profits in the intermediate industry (as discussed in Venables, 1996). The insights gained by this exercise are not substantially different from those presented here.

 $L_e = L_x + L_y + L_r$ , where  $L_x$ ,  $L_y$  and  $L_r$  denote, respectively, employment in the intermediate and final goods industries, and in the rest of the economy. Labor demand from the final goods industry is given by equation (2). Labor demand from the intermediate industry can be written as  $L_x = (N+1)(xc + \varepsilon u^{\beta})$ . The 'rest of the economy' exhibits diminishing marginal productivity of labor: as demand for labor rises in the intermediate and final goods sectors, less labor is available to the rest of the economy and its marginal productivity rises. Since labor is perfectly mobile between industries, this pushes up the wage rate for the whole economy. To capture this pattern, we follow Venables (1996) in closing the model with the following (reduced form) real wage function:

$$\frac{w}{q} = MPL(L_r) \qquad MPL' < 0, \ MPL'' < 0,$$
(13)

where MPL(.) denotes the marginal product of labor in the 'rest of the economy', MPL' and MPL'' denote (respectively) first and second derivatives, q is the price of the final good, and w is the nominal wage rate per unit of labor endowment. Whence, the real wage rate is a decreasing and concave function of the amount of labor used in the 'rest of the economy'. To see why concavity is required, note that a rising wage imposes an external diseconomy on the intermediate and final goods sectors. For industrialization to take place, this effect needs to be curtailed: the marginal productivity of labor (MPL) must not fall too quickly, so that the wage rate does not rise too steeply as intermediate and final outputs expand (thereby reducing employment in the 'rest of the economy'). We assume that profits in the 'rest of the economy' sector are exhausted by labor costs. This is ensured by the presence of a fixed labor cost, which is already accounted for in  $L_r$ .

Before turning to a full analysis of the model, it is convenient to remark on a basic feature of equilibrium, and to use this to motivate an assumption regarding a functional form we wish to impose. It is easy to see that there is a negative, monotonic relationship between employment in the 'rest of the economy' and the output of final goods. We can therefore define a function  $\omega(Y)$  as follows<sup>10</sup>:

$$MPL(L_r) \equiv \omega(Y) \qquad \omega' > 0, \ \omega'' < 0,$$

where  $\omega'$  and  $\omega''$  denote the first and second derivatives. Rather than choose a specific functional form for  $MPL(L_r)$ , it is analytically convenient to impose a suitable functional form on  $\omega(Y)$  as follows:

$$\frac{w}{q} = \omega(Y) = Y^{1/\theta} \quad \text{with } \theta > 1.$$
(14)

This reduced form equation appropriately captures the behavior of the system, and completes the description of the model<sup>11</sup>. Prior to the analysis of equilibrium, let us discuss a threshold which changes the workings of the economy in a fundamental manner.

<sup>&</sup>lt;sup>10</sup>Note that there is no need to include intermediate output (X) in  $\omega$  (.), since X is a monotonically increasing function of final output (Y). Furthermore, inclusion of technological capability (u) or market structure (N + 1) is also redundant, since X is a monotonic function of these.

<sup>&</sup>lt;sup>11</sup>The reduced form wage equation in (13) has allowed us to close the system without the need to model consumers explicitly. An alternative model with consumers yields similar results and is available upon request. The above formulation was chosen because it allows a more parsimonious treatment.

#### Remark 1: Technological Take-Off

Since technological capability is bounded from below  $(u \ge 1)$ , there will be a technological take-off, at which firms find it optimal to begin investing in technological capability. If, using (14), we substitute Y in (10), we can see that technological capability is increasing in the wage rate. Hence, there will be a wage rate associated with the technological take-off, which we denote by  $w_T$ . Setting u = 1 to solve for  $w_T$  yields

$$w_T = q \left[ \frac{\varepsilon \beta}{2(1-\alpha)} \frac{(N+1)^3}{N^2} \right]^{\frac{1}{\theta-1}}.$$
(15)

For  $w \leq w_T$ , the economy functions with exogenous technological capability (u = 1). In this case the number of firms is given by (11) and all other equations simplify by setting u = 1. For  $w > w_T$ , investment in technological capability is activated and the number of firms is given by (12). The 'technological take-off' threshold  $(w_T)$  is increasing in q,  $\varepsilon$ ,  $\alpha$ ,  $\beta$  and decreasing in  $\theta$ .

#### 3. Equilibrium

An equilibrium is constituted by a price for intermediate goods (p), a technological capability for intermediate firms (u), a number of intermediate firms (N+1), a wage (w) and an allocation of labor  $(L_x, L_y \text{ and } L_r)$  such that:

1) The intermediate industry is in a Subgame Perfect Nash Equilibrium, in which:

- i) Firms choose Cournot-Nash quantities in stage 1.
- ii) Firms choose Nash equilibrium technological capabilities in stage 2.
- iii) The number of entrants implies zero profits in stage 3.
- 2) Firms in the final goods industry minimize costs and earn zero profits.
- 3) The labor market clears.
- 4) Goods markets clear.

The following assumptions are introduced in order to simplify the analysis:

A1a. 
$$w > w^* = q\left(\frac{\varepsilon}{1-\alpha}\right)^{\frac{1}{\theta-1}}$$
, where  $w^* > 1$ .  
A1b.  $p_m < q\left(\frac{1-\alpha}{\varepsilon}\right)^{\frac{\alpha}{(\theta-1)(1-\alpha)}}$ .  
A2.  $\theta - 1 > \beta - \varphi$ .

The role of A1a is to avoid division by zero in one of the equilibrium conditions (condition SS, below). In order to confine subsequent analysis to values of w lying above  $w^*$ , A1b places an upper bound on the price of imports  $(p_m)$ . A2 ensures that equilibrium condition S'S' (defined below) is downward sloping. Although other cases are admissible, A2 ensures a clearer insight. This will be discussed in more detail below.

Equilibria for this economy are characterized by three conditions. The first condition ensures equilibrium in the final goods industry, that is, firms in the final goods industry minimize costs and earn zero profits. The second condition ensures labor market clearing and a Subgame Perfect

<sup>&</sup>lt;sup>12</sup>For clarity, we will use the symbol ' $\Box$ ' to mark the end of remarks and propositions, and the symbol ' $\blacksquare$ ' to mark the end of proofs.

Nash Equilibrium in the intermediate industry. Subgame perfection implies that no firm can find an optimal deviation in either quantity or technological capability (as implied by the first order conditions for stages 2 and 3 of the intermediate industry game), and no firm wishes to enter or exit (as implied by the zero profit condition in stage 1). The third equilibrium condition is that the domestic price/quality ratio of intermediate products be less than the price/quality ratio of imports, denoted by  $p_m/u$  (Otherwise, intermediate firms would not achieve a positive market share.).

To obtain the first equilibrium condition, solve for p/u from equation (1). This condition is labelled D'D', and it holds for  $w > w_T$ . When  $w \leq w_T$ , the model features exogenous technological capabilities. In this case we set u = 1, and the condition is labelled DD:

$$p = \left(\frac{q}{w^{\alpha}}\right)^{\frac{1}{1-\alpha}} \quad \text{if } w \leqslant w_T \quad (u=1); \text{ and} \quad (DD)$$

$$\frac{p}{u} = \frac{1}{u^{1-\varphi}} \left(\frac{q}{w^{\alpha}}\right)^{\frac{1}{1-\alpha}} \quad \text{if } w > w_T \quad (u>1). \quad (D'D')$$

DD and D'D' are downward sloping in w: in order to break even, and for a given price of final output (q), a higher wage rate (w) allows a smaller price/quality ratio to be paid for intermediate goods<sup>13</sup>. DD and D'D' are convex with respect to w.

To obtain the second equilibrium condition, divide the symmetric counterpart to (7) by u. For  $w \leq w_T$ , we set u = 1 and use (11) to substitute N, and (14) to replace Y. This results in the SS schedule, shown below. For  $w > w_T$ , the condition is given by S'S', in which the number of firms is given by (12), technological capability is given by (10), and Y is solved from (14):

$$p = \frac{wc}{1 - \sqrt{\frac{\varepsilon}{1 - \alpha} \left(\frac{q}{w}\right)^{\theta - 1}}} \qquad \text{if } w \leqslant w_T \quad (u = 1); \text{ and} \qquad (SS)$$

$$\frac{p}{u} = \frac{wc}{u} \frac{N+1}{N} \qquad \text{if } w > w_T \quad (u > 1). \qquad (S'S')$$

There are two effects at work in the SS schedule. The first is that as w increases, the marginal cost of intermediate goods rises linearly, thereby increasing price. This effect will make SS upward sloping at high values of the wage rate, and can be observed in the numerator of SS (wc). The second effect operates through the number of firms: the wage rate increase reflects higher demand for labor by the intermediate and final goods sectors, which means higher production levels in both sectors. As sales in the intermediate industry rise, the number of entrants increases, and the price of intermediate goods falls, making SS downward sloping in w. This effect can be observed in the denominator of SS, and is prevalent at low values of the wage rate.

In S'S' the number of firms is fixed for a given  $\beta$ . As before, S'S' is increasing linearly in the wage rate through the effect in the numerator. The second effect now operates through technological capability. Technological capability increases with the wage rate<sup>14</sup>, and this tends to make S'S' downward sloping in w.

To characterize the equilibria of the economy, consider first the case of  $w \leq w_T$  (u = 1).

<sup>&</sup>lt;sup>13</sup>To see that D'D' is downward sloping in w, substitute (14) and (10) into D'D'.

<sup>&</sup>lt;sup>14</sup>To see that technological capability is increasing in the wage rate, substitute Y from (14) into (10), and recall that  $\theta > 1$ .

Equating the DD and SS schedules yields

$$c = \left(\frac{q}{w}\right)^{\frac{1}{1-\alpha}} - \sqrt{\frac{\varepsilon}{1-\alpha}} \left(\frac{q}{w}\right)^{\theta + \frac{1+\alpha}{1-\alpha}}.$$
(16)

The values of w which solve (16) are candidates for equilibrium wage rates. We will see below (Proposition 1), that (16) has, at most, two positive real roots.

Secondly, consider the case  $w > w_T$  (u > 1). In this case, the corresponding equilibrium conditions are D'D' and S'S'. Combining (14), (10), S'S', and D'D', yields an explicit solution for the equilibrium wage rate:

$$\widehat{w} = q \left\{ c^{\varphi-\beta} \left[ \frac{2\left(1-\alpha\right)}{\varepsilon\beta} \right]^{\varphi} \frac{N^{\beta+\varphi}}{\left(N+1\right)^{\beta+2\varphi}} \right\}^{\frac{1-\alpha}{\beta-\varphi\left[\alpha+\theta\left(1-\alpha\right)\right]}}.$$
(17)

We are now ready to provide an account of how the model works. This is done with the aid of Figure 1. In this figure, the vertical axis measures the price/quality ratio for intermediate goods, while the horizontal axis measures the wage rate. Figure 1 depicts schedules DD, D'D', SS, and S'S'. Schedules DD and SS are shown as thick lines up to  $w_T$ . To the right of  $w_T$ , the actual equilibrium conditions are given by D'D' and S'S', and DD and SS are shown as thin lines (The latter would be equilibrium conditions only if technological capability is assumed to be exogenous throughout.). The configuration shown in Figure 1 relies upon some restrictions on parameter values. These will be specified in a precise manner in Proposition 1 (conditions C1-C4, below). The analysis proceeds by first considering the case of exogenous technological capabilities (subsection 3.1 assumes u = 1). Subsequently, technological capability is endogenized (subsection 3.2).

# 3.1 Exogenous Technological Capability

In this case, the focus is on the DD and SS schedules, including their continuations (that is, the thin lines), with u = 1. The DD schedule implies cost minimization and zero profits for the final goods industry. Pairs (p, w) lying below DD yield positive profits for final goods producers, while pairs lying above imply negative profits. Any equilibria must lie on the DDlocus, since that is the only way the final goods industry can be in equilibrium, for a given price of final goods, q.

SS ensures labor market clearing and a Subgame Perfect Nash Equilibrium in the intermediate industry. With exogenous technological capability, a Subgame Perfect Nash Equilibrium in the intermediate industry requires Cournot-Nash quantities in the final stage subgame, and zero profits in the first stage subgame (The subgame involving choice of technological capability is assumed inactive in this subsection.). For given intermediate output and number of intermediate firms, pairs (p, w) lying below SS imply negative profits in the intermediate industry and firms exit. As intermediate firms exit, the price of intermediate goods rises until SS is reached. Conversely, pairs (p, w) above SS imply positive profits in the intermediate industry and entry follows. This drives down the price of intermediate goods, returning to SS.



Figure 1. Equilibrium conditions: DD, D'D', SS, S'S' and import price/quality ratio  $(p_m/u)$ .

The (post-tariff) price/quality ratio for imports of intermediate goods is shown as a horizontal line at  $p_m/u$ . For u = 1, this is simply the price of imports (as opposed to the price/quality ratio). In equilibrium, the price of intermediate goods is given by the lesser of  $p_m$  and SS. Accordingly, the section of SS above point A cannot be part of an equilibrium: If intermediate firms set their price above the price of imports, their market share will be zero. Thus, to the left of point A, the price of intermediate goods is fixed at  $p_m$ . Nonetheless, with a fixed price for intermediate goods, the intermediate industry can still achieve a Subgame Perfect Nash Equilibrium, even out of the SS locus. In this case, the number of intermediate firms falls in order to make profits zero, but the subsequent (upward) price adjustment does not take place. Clearly, in this case the number of intermediate firms is smaller than when prices can fluctuate freely (as is the case when the economy lies on the SS schedule).

In Figure 1 there are two equilibria which correspond to the case of u = 1:  $E_1$  and  $E_2$ .  $E_1$  is a coordination failure (low-income) equilibrium, while  $E_2$  is a developed economy (high-income) equilibrium. Let us first analyze  $E_1$ . This equilibrium features a high price for intermediate goods (set marginally below  $p_m$ ), low output of intermediate and final goods, a large 'rest of the economy' sector, and therefore, a low wage rate. A high price for intermediate goods is associated with a small number of firms in the intermediate sector. In turn, high concentration is supported by small intermediate industry sales. The number of intermediate firms operating at  $E_1$  is smaller than the number associated with SS for wage level  $w_{E1}$ . This is because (p, w)pairs lying below SS imply negative profits for intermediate firms, so exit ensues until profits with price  $p_m$  are driven to zero. Note that at  $E_1$  there is no optimal deviation for any individual firm: to the left of  $E_1$ , DD lies above  $p_m$ , hence it is profitable for intermediate firms to enter, and intermediate output expands. As intermediate and final outputs rise, less labor is used in the 'rest of the economy', and wages rise, shifting the economy back to  $E_1$ . To the right of  $E_1$ , DD is below  $p_m$ , thus intermediate firms exit, increasing the price of intermediate goods. Meanwhile, output falls in both sectors, the 'rest of the economy' expands, and wages fall, until the economy returns to  $E_1$ .

We now turn to equilibrium  $E_2$ . This is characterized by a low price for intermediate goods, high output in both industries, low output in the rest of the economy, and a high wage rate. Low concentration in the intermediate industry generates an intermediate goods price which is lower than the price of imports. The low intermediate price supports a high output of final goods, which in turn implies high intermediate output. Again, there is no optimal deviation for any individual firm from this equilibrium: to the left of  $E_2$ , DD is above SS, intermediate firms earn positive profits, and entry follows. This reduces intermediate price, intermediate and final outputs increase, the rest of the economy shrinks, wages rise, and the economy shifts back to  $E_2$ . To the right of  $E_2$ , DD is below SS, intermediate firms earn negative profits, exit ensues, the price of intermediate goods rises, output of intermediate and final goods contracts, the rest of the economy expands, wages fall, and the economy returns to  $E_2$ .

# Remark 2: Industrial Take-Off

Between  $E_1$  and  $E_2$ , there is another crossing of DD and SS. This occurs at the point labelled 'industrial take-off', associated with wage  $w_I$ . Although it may seem that this should be a candidate for equilibrium, it is easy to see that at this point there is an optimal local deviation for any intermediate firm: to the left of  $w_I$ , we have DD < SS, implying negative profits. The optimal deviation takes the form of exit. This increases the price of intermediate goods. In turn, sales of intermediate goods fall together with final output. As labor demand from the intermediate and final goods industries contracts, the rest of the economy expands, reducing wages. This process shifts the economy to  $E_1$ . To the right of  $w_I$ , we have DD > SS, implying positive profits. In this case, the optimal deviation takes the form of entry, which reduces the price of intermediate goods. Output of intermediate and final goods rises, reducing employment in the rest of the economy and raising wages. The process continues until  $E_2$  is reached. The 'industrial take-off' label refers to the idea that if the economy crosses this point from above, a large industrial expansion follows<sup>15</sup>  $\Box$ .

Notice that there is an optimal *collective* deviation from  $E_1$ . If intermediate firms are able to coordinate on a collective increase in output, and this increase in output is sufficiently large to shift the economy past  $w_I$ , then the economy switches to  $E_2$ . Nonetheless, if intermediate firms are located at  $E_1$  but cannot achieve such a collective deviation, we have a coordination failure<sup>16</sup>.

<sup>&</sup>lt;sup>15</sup>Of course, this point also admits the converse connotation of a 'de-industrialization threshold': if the economy crosses this point from below, then it switches to  $E_1$ .

<sup>&</sup>lt;sup>16</sup>In the past, equilibria  $E_1$  and  $E_2$  would usually have been called 'stable' equilibria, while the industrial takeoff point would have been called an 'unstable' equilibrium. This terminology would imply an implicit dynamic adjustment process. However, because the model is static, the introduction of an *ad-hoc* adjustment process is not entirely satisfactory. A superior approach would be to allow forward looking behavior by all firms, introducing dynamic oligopoly into the model. This is left for future research.

#### 3.2 Endogenous Technological Capability

Below the technological take-off  $(w \leq w_T)$ , we have u = 1, and the analysis proceeds in accordance with the exogenous technological capability case. Once the technological take-off is crossed  $(w > w_T)$ , investment in technological capability is triggered (u > 1), and the relevant equilibrium conditions are given by D'D' and S'S'.

As before, D'D' ensures cost minimization and zero profits in the final goods industry. Pairs (p, w) lying below D'D' generate positive profits for final goods producers, and pairs (p, w) lying above D'D' are associated with negative profits. Hence, equilibria must lie on the D'D' locus, for a given price of final goods (q). D'D' exhibits a steeper slope than DD. This occurs because technological capability is increasing in the wage rate.

S'S' implies labor market clearing and a Subgame Perfect Nash Equilibrium in the intermediate goods industry. A Subgame Perfect Nash Equilibrium for the intermediate goods industry now requires Cournot-Nash production in the final stage subgame, a Nash equilibrium in technological capabilities in the second stage subgame, and zero profits in the first stage subgame. Pairs (p, w) lying above S'S' are associated with positive profits for intermediate firms. This raises the incentive for investment in technological capability, output expands, and the price/quality ratio falls back to S'S'. Likewise, pairs (p, w) lying below S'S' lead to negative profits for intermediate firms. In this case the incentive for investment in technological capability is reduced, intermediate output falls and the price/quality ratio of intermediate goods rises until S'S' is reached. Notice that in this process, the number of firms does not change. This occurs because the adjustment now takes place through fixed outlays, and this happens exactly so that after stage 2 is played (choice of technological capability), there is no incentive for entry or exit.

The mechanism behind the slope of S'S' is of a fundamentally different nature than that behind SS. Previously, in SS, as wages rose firms entered the intermediate goods industry, thereby inducing a lower price for intermediate products. This made SS downward sloping for low wage rates. Meanwhile, rising wages increased the marginal cost of intermediate output (wc). The latter effect dominated the slope of SS for high wage rates, making it positive. In contrast, along S'S', the number of firms is fixed (see equation 12). The slope of S'S' again depends on two effects. On the one hand, as wages increase, rising technological capability makes S'S' downward sloping. On the other hand, increasing wages (and hence increasing marginal cost of intermediate output, wc) make S'S' upward sloping.

With endogenous technological capability we still have two equilibria. The first is  $E_1$ , as in the exogenous technological capability case. For  $w > w_T$ ,  $E_2$  is replaced by  $E_{\widehat{w}}$ . This is associated with the wage rate found in (17). It is easy to check that there is no optimal deviation from  $E_{\widehat{w}}$ . To the left of  $E_{\widehat{w}}$ , we have D'D' > S'S'. This leads to positive profits in the intermediate industry. Thus, the incentive for investment in technological capability is enhanced, the price/quality ratio of intermediate products falls, output of intermediate and final goods increases, less labor is employed in the 'rest of the economy', and wages rise. This shifts the economy back to  $E_{\widehat{w}}$ . Conversely, to the right of  $E_{\widehat{w}}$ , we find that D'D' < S'S'. This leads to losses in the intermediate goods industry. Incentives for investment in technological capability are reduced, the price/quality ratio of intermediate goods increases, intermediate and final outputs fall, more workers are employed in the 'rest of the economy', wages fall, and the economy returns to  $E_{\widehat{w}}$ .

This completes the discussion of equilibria. We now discuss in more detail the consequences of assumption A2 (namely, that  $\theta - 1 > \beta - \varphi$ ). The configuration presented in Figure 1 relies upon this assumption, and the following discussion offers more detail on how the economy works. Substituting (14) and (10) into S'S', it can be seen that S'S' will be downward sloping in w if  $\theta - 1 > \beta - \varphi$ , upward sloping in w if  $\theta - 1 < \beta - \varphi$ , and constant with respect to w if  $\theta - 1 = \beta - \varphi$ . Recall that the slope of S'S' with respect to w depends on two effects. First we have that S'S' rises linearly with w, through increases in the marginal cost of intermediate products (wc). Secondly, technological capability is rising in w, and this tends to make S'S'downward sloping in w. If  $\theta - 1 > \beta - \varphi$ , the increasing technological capability effect dominates the increasing marginal cost effect. This parameter restriction, namely  $\theta - 1 > \beta - \varphi$ , has an intuitive interpretation, to which we now turn. If  $\theta$  is large, the wage function (equation 14) increases relatively slowly. On the other hand, a small value of  $\beta - \varphi$  implies that the marginal cost of building technological capability is relatively low ( $\beta$  is low), and/or the externality (market expansion) effect is relatively strong ( $\varphi$  is high). In this scenario the switch from  $E_1$  to  $E_{\widehat{w}}$  is accompanied by a relatively slow-rising wage rate, and a relatively fast-rising technological capability, which ensure that that S'S' is downward sloping. The analysis of  $\theta - 1 \leq \beta - \varphi$  is straightforward and is left to the reader.

To recap, the shape of SS and S'S' results from the following mechanisms. Up to  $w_T$  (on SS) the price of intermediate goods is falling due to entry of firms in the intermediate industry, and *ceteris paribus*, will eventually begin to rise due to increasing marginal costs of intermediate output, wc. For  $w > w_T$  (on S'S'), if  $\theta - 1 > \beta - \varphi$ , endogenous investment in technological capability gives a 'second breath' to the industrialization process, and although concentration in the intermediate industry does not fall, competition in technological capability leads to a phase of further reductions in the price/quality ratio for intermediate goods.

Shifting the economy from  $E_1$  to  $E_{\widehat{w}}$  (as opposed to shifting it to  $E_2$ ), requires that  $w_T \in [w_I, w_{E2}]$ . In this case, the shift between  $E_1$  and  $E_{\widehat{w}}$  is accompanied by rising technological capability. Most importantly, the wage rate associated with the high wage equilibrium without investment in technological capability,  $w_{E2}$ , is lower than the equilibrium wage with investment in technological capability,  $\widehat{w}$ . This will be shown formally in the proof of Proposition 4 (Appendix B).

## Remark 3: A Window of Opportunity

For the switch from the low-income, coordination failure, equilibrium  $(E_1)$  to the highincome, developed-economy, equilibrium to be accompanied by an endogenous increase in technological capability,  $w_T \in [w_I, w_{E2}]$  is required. This constitutes a window of opportunity for the economy to increase its technological capability. We will see below that if the economy manages to fit through this window of opportunity, it achieves a higher wage rate than would have been the case otherwise. The formal condition for  $w_T \in [w_I, w_{E2}]$  is derived below (condition C6 in section 4)  $\Box$ .

The configuration shown in Figure 1 is not the only possibility, although (in our view) it is the more interesting one. We close this section by considering the different configurations of equilibria that may arise in the current framework. This is set out in Proposition 1. To formulate the proposition, we need to specify some conditions, as follows:

C1. 
$$c < \left\{ \frac{1-\alpha}{\varepsilon} \frac{4}{[2+(1-\alpha)(\theta-1)]^2} \right\}^{\frac{1}{(\theta-1)(1-\alpha)}} \frac{(1-\alpha)(\theta-1)}{2+(1-\alpha)(\theta-1)}$$
.  
C2.  $\lim_{w \to \infty} \frac{DD}{SS} < 1$ .  
C3.  $\lim_{w^+ \to w^*} \frac{DD}{SS} < 1$ .

C4. There is exactly one change of sign in the slope of SS for  $w \in (w^*, \infty)$ .

# Proposition 1: Equilibrium Configurations

For  $w \leq w_T$ :

I) If C1 holds, then under A1a, A1b, C2, C3 and C4, there are two equilibria. One is given by an intersection of DD and SS (denoted by  $E_2$ ). The other is given by the intersection of DD and  $p_m$  (denoted by  $E_1$ ).

II) If C1 does not hold, then the unique equilibrium is given by the intersection of DD and  $p_m$  ( $E_1$ ).

For  $w > w_T$ , the equilibrium wage rate is given by  $\widehat{w} \square$ .

The proof is provided in Appendix B. In the following section, we analyze the impact of trade policy and its possible role in relieving coordination failure.

#### 4. Trade Policy

We begin by considering the case of exogenous technological capabilities (u = 1) in Propositions 2 and 3. The case of endogenous technological capabilities (u > 1) is the topic of Propositions 4 and 5. Below, we interpret a change in tariffs for intermediate goods as a shift in the value of  $p_m$ , and a change in tariffs for final goods as a shift in the value of q. The effects of tariffs on intermediate goods are discussed in the following proposition.

# Proposition 2: Tariffs on Intermediate Goods with Exogenous Technological Capabilities

If the economy is at  $E_1$ , a tariff reduction (increase) for intermediate goods raises (lowers) output in both sectors. If tariffs fall sufficiently, a switch from  $E_1$  to  $E_2$  is triggered. If the fall in the price of intermediate imports is sufficiently large, it will eliminate the intermediate industry and shift the final goods industry to a high production level, at the crossing of DD and  $p_m \square$ .

**Proof:** The effect of increasing tariffs is to raise  $p_m$ . Hence  $E_1$  shifts leftward along DD, reducing intermediate and final outputs and the wage rate (see Figure 1). Hence, increasing tariffs for intermediate goods generates a contraction of both industries. Reducing tariffs on intermediate goods lowers  $p_m$  and moves  $E_1$  to the right, increasing output in both sectors.

If the tariff reduction is sufficient to shift  $p_m$  past the industrial take-off, then the economy switches to  $E_2$ .

Let  $w_{\min} = q \left[\frac{\varepsilon}{1-\alpha} \frac{(1+\theta)^2}{4}\right]^{\frac{1}{\theta-1}}$ . This specifies the minimum of SS for  $w \in (w^*, \infty)$ . If  $p_m$  falls below the price level associated with SS at  $w_{\min}$ , then the price of imports after tariffs is too low for the domestic intermediate industry to operate and the new equilibrium is given by the intersection of DD and  $p_m \blacksquare$ .

Proposition 2 says that tariff reductions for intermediate goods can help domestic industry to develop. Moreover, if the fall in the import price of intermediate goods is sufficiently large, the industry is eliminated, leaving the country with only the final goods and rest of the economy sectors. This is associated with a higher wage rate than if the intermediate goods industry had survived, since the non-competitive nature of this industry imposes a negative (pecuniary) externality on final goods producers. This is the first best outcome, which will be discussed in section 5.

The following proposition considers trade policy for the final goods industry.

# Proposition 3: Tariffs on Final Goods with Exogenous Technological Capabilities

Increasing tariffs for final goods raises output for both sectors. If the economy is initially located at  $E_1$  and the tariff increase is sufficient, a switch from equilibrium  $E_1$  to  $E_2$  can be triggered  $\Box$ .

**Proof:** It is useful to relabel the horizontal axis in Figure 1. Note that q is fixed throughout the analysis, thus the horizontal axis can be relabelled as w/q. Then changes in q will shift DD, while reflecting movements along SS (as well as along DD). To see this, note that q enters SS only through w/q in the denominator. DD can be written as  $p = q \left(\frac{q}{w}\right)^{\frac{\alpha}{1-\alpha}}$  from which it is clear that changes in q not only generate movements along DD but also shifts in DD, in (p, w/q)-space.

A tariff increase for final goods is equivalent to increasing q. This will shift DD upward. Equilibria  $E_1$  and  $E_2$  are shifted to the right, whereas the industrial take-off point moves leftward and upward. Production increases for both sectors, regardless of whether the economy is at  $E_2$ or  $E_1$ . However, if DD shifts past the intersection of  $p_m$  and SS (point A in Figure 1), then an industrial expansion to  $E_2$  is triggered  $\blacksquare$ .

Propositions 2 and 3 imply that a combination of tariff increases for final goods producers and tariff reductions for intermediate goods has the potential to relieve coordination failure, with the associated expansion of output and wages through industrialization.

Now consider the effects of trade policy when technological capability is endogenous. The following conditions are used to set up Proposition 4:

**C5.** 
$$c \leqslant \left[\frac{2(1-\alpha)}{\varepsilon\beta} \frac{N^{1+\theta-\alpha(\theta-1)}}{(N+1)^{2+\theta-\alpha(\theta-1)}}\right]^{\frac{1}{(\theta-1)(1-\alpha)}}$$
; and

**C6.** 
$$c \leqslant \left[1 - \sqrt{\frac{2}{\beta}} \frac{N}{(N+1)^{3/2}}\right] \left[\frac{2(1-\alpha)}{\varepsilon\beta} \frac{N^2}{(N+1)^3}\right]^{\frac{1}{(1-\alpha)(\theta-1)}}$$

# Proposition 4: Tariffs on Intermediate Goods with Endogenous Technological Capabilities

Let the economy be at  $E_1$  and let C1-C6 hold, then:

I) A sufficiently large reduction in intermediate output tariffs generates an industrial expansion which will shift the economy to  $E_{\widehat{w}}$ , and increase intermediate firms' technological capabilities.

II)  $E_{\widehat{w}}$  will feature a higher wage than  $E_2$ .

III) If tariffs are lowered sufficiently, the intermediate industry ceases to exist. Additionally,

- i)  $w_T \leqslant \widehat{w} \Leftrightarrow C5$ ,
- ii)  $w_I \leqslant w_T \leqslant w_{E2} \Leftrightarrow C6$ , and
- iii)  $w_{E2} \leq \widehat{w} \Leftrightarrow C5 \land C6 \square$ .

The proof can be found in Appendix B. Proposition 4 specifies the consequences of reducing  $p_m/u$ . In Figure 1, once  $p_m/u$  falls below the industrial take-off point, an industrial expansion follows, and the economy switches to either  $E_2$  (if  $w_T \notin [w_I, w_{E2}]$ ) or to  $E_{\widehat{w}}$  (if  $w_T \in [w_I, w_{E2}]$ ). In the latter case, the equilibrium switch triggers a rise in technological capability once the economy crosses the technological take-off, associated with  $w_T$ .

If  $p_m/u$  were to fall sufficiently below  $E_{\widehat{w}}$ , the intermediate industry could not compete with imports and would cease to exist. In this case, equilibrium would lie at the intersection of  $p_m/u$ and D'D', and the economy would feature an even higher wage rate (which is the first best, as in the case of exogenous technological capabilities). To see this in Figure 1, shift  $p_m/u$  downward past  $E_{\widehat{w}}$ , and look for the new intersection of  $p_m/u$  and D'D'.

Having set out the effects of trade policy for the intermediate industry, we now discuss the effect of tariffs on the final goods industry.

# Proposition 5: Tariffs on Final Goods with Endogenous Technological Capabilities

Tariff increases for final goods will expand output in both sectors, and if sufficient, can trigger a switch from  $E_1$  to  $E_{\widehat{w}} \square$ .

**Proof:** Recall that tariff increases for final goods can be modelled as an increase in q. Relabel the horizontal axis in Figure 1 as w/q. In (p/u, w/q)-space, S'S' does not shift with changes in q, while D'D' does.

Increasing q will shift D'D' upward.  $E_1$  and  $E_{\widehat{w}}$  shift rightward, and the industrial take-off moves leftward and upward. Production increases in both sectors, regardless of whether the economy is at  $E_{\widehat{w}}$  or  $E_1$ . If D'D' shifts past the crossing between  $p_m$  and SS (point A in Figure 1), then an expansion to  $E_{\widehat{w}}$  is triggered.

Regarding the technological take-off point (associated with  $w_T$ ), note that increases in q cause proportionate shifts of  $w_T$  and  $\hat{w}$ . This, together with the upward shift in D'D', guarantees that if  $w_T < w_{E2}$  held initially, it will continue to hold at the new level of q. Therefore, if the economy featured the possibility of technological take-off at the initial q, this will still hold at the new q.

# 5. The First Best Outcome and the Constrained Social Planner

So far we have focussed on the second best scenario, in which there is an oligopolistic intermediate industry. The imperfectly competitive nature of this industry introduces inefficiency into the economy. Given the existence of the intermediate industry, we have asked: what can be done to increase the wage rate? In principle, we can ask the same question while entertaining the possibility of doing away with the intermediate industry. From Figure 1 it is clear that industrialization would, at best, achieve  $E_2$  (for u = 1) or  $E_{\widehat{w}}$  (for u > 1). Letting the price of imports fall sufficiently below the price levels associated with either of these equilibria leads to the demise of the intermediate industry (as shown in Propositions 2 and 4). In this case, wages are even higher, and are given by the intersection of DD and  $p_m$ . The demise of the imperfectly competitive intermediate industry means that the economy would be constituted by a perfectly competitive industry and by the residual 'rest of the economy' sector. The extra labor demand generated through increased efficiency (that is, through reductions in the price of intermediate goods) more than compensates for the loss of jobs in the intermediate industry. Such a (first best) scenario is, however, hard to defend: any proposal to scrap a whole industry will meet strong resistance from stakeholders. It is in this spirit that second best analysis becomes valuable.

We now consider whether a social planner could improve upon the decentralized equilibrium. The type of social planner we consider is a constrained one, in the sense that the social planner is assumed not to be able to implement the first best outcome, but is constrained to operate within the second best scenario (in which the intermediate industry is operative). Since consumers have not been modelled explicitly, there is no clear candidate for a social welfare objective (usually based on consumers' utility functions). Nonetheless, we can make progress by using real income as the planner's objective. While this is not entirely satisfactory, it is nonetheless a useful benchmark. Income is constituted by wages and net profits accruing from the intermediate industry (Recall that both the final goods industry and the 'rest of the economy' feature zero profits.). The planner's objective is then:

$$\left(L_e w + \sum_{i=1}^{N+1} \Pi_i\right) \frac{1}{q},\tag{18}$$

where  $L_e$  is the economy's labor endowment,  $w = qY^{1/\theta}$  is labor market clearing wage given by (14), q is the price of the final good, Y is final output, and  $\Pi_i = (p_i - wc) x_i - w\varepsilon u_i^\beta$  is the net profit of an intermediate firm. The final goods industry is perfectly competitive and as such offers no scope for government intervention, so the planner takes this as given. To maximize the objective in (18), the social planner uses a three stage procedure, similar to that used in seeking a Subgame Perfect Nash Equilibrium in the intermediate industry. First, the planner solves for the optimal production quantity. Technological capability is chosen next, and then the number of firms is chosen. In choosing quantity, the planner selects marginal cost pricing  $(p_i = wc)$ . This leaves us with a simplified objective when choosing  $u_i$ :

$$\left(L_e - \sum_{i=1}^{N+1} \varepsilon u_i^\beta\right) Y^{1/\theta}.$$
(19)

To obtain an expression for Y in terms of u, the social planner uses the final goods production function,  $Y = (L_y/\alpha)^{\alpha} \left[\sum_{i=1}^{N+1} x_i/(1-\alpha)\right]^{1-\alpha}$ . Focussing on the symmetric case, substitute  $L_y$  and  $\sum_{i=1}^{N+1} x_i$  with the conditional factor demands given in (2) and (3). Noting that  $w/q = Y^{1/\theta}$ , this yields  $Y^{1/\theta} = (u^{\varphi}/c)^{1-\alpha}$ , which is used to express (19) in terms of u. Choosing u to maximize

(19), we obtain the social planner's optimal technological capability  $^{17}$ :

$$u^{SP} = \max\left\{1, \left[\frac{L_e}{\varepsilon} \frac{\varphi \left(1-\alpha\right)}{\beta + \varphi \left(1-\alpha\right)} \frac{1}{\left(N+1\right)}\right]^{\frac{1}{\beta}}\right\}.$$
(20)

This is then substituted back into the objective to solve for the social planner's optimal number of firms  $(N^{SP} + 1)$ . Noting that the objective is decreasing in the number of firms, the first best outcome entails the elimination of the intermediate industry. The second best market structure from the planner's perspective is a national monopoly  $(N^{SP} + 1 = 1)$ , which prices at marginal cost and exhibits a level of technological capability given by (20). This is an intuitive result, for if the social planner is imposing marginal cost pricing and controlling technological capability in the intermediate industry, there are no benefits from competition in the intermediate industry: duplication of investment in technological capability by having more than a single firm does not make sense. The wage rate implied by this is obtained by substituting  $u^{SP}$  and  $N^{SP}$  into  $w/q = (u^{\varphi}/c)^{1-\alpha}$ . This yields the following wage rate:

$$w^{SP} = q \left\{ \left[ \frac{L_e}{\varepsilon} \frac{\varphi \left(1 - \alpha\right)}{\beta + \varphi \left(1 - \alpha\right)} \right]^{\frac{\varphi}{\beta}} \frac{1}{c} \right\}^{1 - \alpha}.$$
(21)

It remains to ask: under what conditions will the centrally planned solution yield higher real income? To answer this, we calculate the difference between decentralized real income and the central planner's solution. This is given by:

$$L_e \frac{\widehat{w}}{q} - \left[L_e - \varepsilon \left(u^{SP}\right)^{\beta}\right] \frac{w^{SP}}{q}.$$
(22)

Note that in the decentralized equilibrium, net profits in the intermediate industry are zero (by free entry). Meanwhile, in the centrally planned outcome, fixed costs must be deducted from wage income (as a consequence of marginal cost pricing), and there is a national monopoly:  $N^{SP} + 1 = 1$ . To specify when the centrally planned solution will lead to higher real income than the decentralized equilibrium, first consider the case of u > 1. Substituting  $\hat{w}$  from (17),  $u^{SP}$  from (20), and  $w^{SP}$  from (21), into (22), leads to the following expression:

$$\left\{\frac{1}{c^{\beta-\varphi}}\left[\frac{2\left(1-\alpha\right)}{\varepsilon\beta}\right]^{\varphi}\frac{N^{\beta+\varphi}}{\left(N+1\right)^{\beta+2\varphi}}\right\}^{\frac{1-\alpha}{\beta-\varphi\left[\alpha+\theta\left(1-\alpha\right)\right]}} - \left\{\frac{1}{c}\left[\frac{\varphi\left(1-\alpha\right)}{\beta+\varphi\left(1-\alpha\right)}\frac{L_{e}}{\varepsilon}\right]^{\frac{\varphi}{\beta}}\right\}^{1-\alpha}\frac{\beta}{\beta+\varphi\left(1-\alpha\right)}$$

The centrally planned solution leads to a level of real income which is lower than, higher than, or equal to the decentralized equilibrium if the above expression is positive, negative, or zero, respectively. Admissible parameter values can be found such that any of these outcomes can arise. Thus, the social planner may not yield higher real income relative to the decentralized solution.

Now consider the case of u = 1. In this case, the centrally planned wage is obtained by substituting p = wc (which corresponds with SS in the centrally planned case) into  $q = w^{\alpha}p^{1-\alpha}$ 

<sup>&</sup>lt;sup>17</sup>Note that if  $\varphi = 0$ , then  $u^{SP} = 1$ : from the social planner's perspective, it is the market expansion externality which justifies investment in technological capability.

(which corresponds with DD). This yields  $w^{SP} = q/c^{1-\alpha}$ . To ascertain whether this yields a higher real income, we need to check whether (22) is positive, negative or zero. To this end, substitute  $w^{SP} = q/c^{1-\alpha}$ , set  $u^{SP} = 1$  and replace  $\hat{w}$  with  $w_{E2}$  in (22). However,  $w_{E2}$  cannot be solved explicitly, so the analysis relies on numerical simulation. These results are not reported, since no fundamental new insights are obtained.

# 6. Concluding Remarks

In this paper we endogenized technological capability choice at the firm level, in the context of a coordination failure framework. This extension allows for a richer setting in which firms' development of technological capability is the result of a strategic choice. Moreover, the extension has uncovered new mechanisms central to the interaction between industrialization and firms' technological capabilities. In particular, Rostow's (1956, 1959) view of the development process as a series of stages which the economy must traverse is reassessed, and the revised view that emerges is somehow reminiscent of that theory. However, the take-offs themselves bear little resemblance to Rostow's original framework. We now have an *industrial take-off*, which triggers industrialization. Subsequently, there is a *technological take-off*, and an associated *window of opportunity*, which the economy must cross in order to achieve growth in technological capability. If the economy manages to cross both take-offs, industrialization proceeds along with entry into high-industries, and the economy will achieve a higher level of income than if it crosses the industrial take-off, but not the technological take-off. In the latter case, the industrialization process is foiled, and the economy cannot achieve entry into high-tech industries. Thus, industrialization proceeds along a low-tech trajectory.

The implications for trade policy are as follows. With exogenous technological capability, a prudent mix of tariff reductions for intermediate goods and tariff increases for final goods raises output in both sectors, as well as the wage rate. If tariff reductions for intermediate goods (tariff increases for final goods) are large enough, a large output expansion (equilibrium switch) can be triggered. These results are in line with those in Venables (1996). If the changes in tariffs are even larger, the intermediate industry can be eliminated, in which case the economy is left only with the perfectly competitive final goods industry and the rest of the economy sector. Since imperfect competition in the intermediate industry introduces inefficiency into the economy, the demise of this industry leads to the first best outcome, which is associated with even higher wages.

In the endogenous technological capability setting, a combination of prudent tariff reductions for the intermediate sector together with tariff increases for the final goods sector still induces an industrial expansion, which could now be accompanied by an increase in technological capability. Investment in technological capability will take place if the technological take-off is associated with a sufficiently low wage rate. If the technological take-off wage rate is too high, the technological take-off is bypassed. In this case the economy misses the window of opportunity, and ends up with a thwarted process of industrialization in which technological capability does not rise. Thus, even though the economy industrializes, the industries into which it successfully enters will be technologically backward and the economy achieves a lower wage rate than if the technological take-off had been crossed. The key notion is that in order to avoid foiling the process of industrialization, the wage rate cannot rise too steeply along the transition towards the high-wage equilibrium. Otherwise, it runs the risk of impeding entry into technologically advanced industries.

The model sheds light on some possible reasons why many developing countries have managed to partially industrialize, while very few countries managed to enter successfully into hightechnology industries. In particular, the importance of keeping wage growth in check has been highlighted. In a sense, this is bad news for development policy: it implies that in order to successfully enter into high-tech industries, the transition process may need to be accompanied by policies that restrain wage growth. Thus, one of the main mechanisms to sustain public support for industrialization needs to be curtailed. Moreover, nations with relatively higher initial wage rates are less likely to fit through the window of opportunity. Such relatively high initial wage rates could, perhaps, be due to factors such as favorable natural resource endowments: the 'resource curse' or 'dutch disease' (Corden, 1984). This may be particularly relevant to the case of Latin America, as compared to the North-East Asian economies. The importance of restraining wage growth is emphasized by Amsden (1989). Analyzing the industrialization process for South Korea, Amsden comes to the conclusion that one of the factors which explains South Korean success, is that wage growth was kept below labor productivity growth.

The model also has an interesting historical application. This relates to the first industrial revolution in late eighteenth century Europe, as compared to subsequent industrialization processes which have often been accompanied by the emergence of (profit directed) research and development. It could be argued that firms in the first industrial revolution operated roughly in accordance with the exogenous technological capability case. Thus, the industrial expansion which characterized the period was one where production of manufactured goods expanded, but firms' technological capabilities did not expand to a large extent. Soon after, firms began to actively set up research and development departments. The quintessential example of this is Thomas Edison<sup>18</sup>, who set up possibly the first organized research effort aimed at the generation of profit, eventually leading to the consolidation of General Electric. This effectively meant that technological capability became an endogenous investment for firms. Since then, the nature of industrial expansion has changed fundamentally, and this is captured in our model by the endogenous technological capabilities case: once firms begin investing in technological capability, falls in intermediate industry concentration cease to be the driving force of cost reductions to the final goods industry. Falls in the price/quality ratio are now driven by the rising technological capability of intermediate goods producers. Both reduced concentration and rising technological capability in the intermediate goods industry lead to reductions in the price/quality ratio of intermediate goods, which expands output in the intermediate and final goods industries, and reduces employment in the rest of the economy. As fewer workers are employed in the rest of the economy, their marginal product increases, and this raises wages for the whole economy.

Introducing a constrained social planner whose objective is to maximize real income leads to the conclusion that a national monopoly is the second best market structure, provided the planner can enforce marginal cost pricing and choose technological capability in the intermediate industry. The centrally planned solution will lead to higher real income only under certain parameter values. The implication is that careful analysis of country and industry characteristics

<sup>&</sup>lt;sup>18</sup>We are grateful to John Quiggin for drawing our attention to this example.

(captured here by parameter values) is essential before espousing a centrally planned approach. There is no guarantee that a central planner can achieve a better outcome than the decentralized equilibrium.

Finally, when the international price of intermediate goods is lower than the domestic price achievable in the high-income equilibrium, the first best entails the demise of the imperfectly competitive intermediate industry, leading to higher wages. However, such a proposal will likely meet strong opposition from stakeholders, and political economy considerations render second best analysis increasingly attractive.

# Extensions for Further Research

An interesting extension is to consider the possibility that domestic intermediate firms become sufficiently competitive to produce at a price/quality ratio which is equal to or less than the international price/quality ratio. The international price/quality ratio can be represented as a horizontal line in Figure 1, lying below the price/quality ratio of imports (the difference between the two lines being the wedge introduced by tariffs on intermediate goods). If domestic producers become sufficiently efficient to be able to access the international market, there will be a third take-off point: *international take-off.* As the economy crosses this point, it will capture a share of the international market. As before, this expansion may (or may not) be accompanied by an increase in technological capability, depending on whether the technological take-off point is crossed (that is, whether or not the economy fits through the window of opportunity). Given this third type of take-off, it is natural to wonder whether there might be further take-offs or threshold points. At this stage, this is an open question, and is left for future research.

Also of interest is the reversal of the intermediate and final goods sectors: We can imagine a situation in which it is the final goods sector where the imperfectly competitive behavior lies, while the intermediate sector is perfectly competitive. This extension could perhaps draw on the literature relating to the hold-up problem (Hart, 1995).

Several restrictions on parameter values have been used. This raises questions about the likelihood of these restrictions holding in actual economies. In the absence of inference about the underlying distributions of these parameters, it is difficult to say anything about the matter. This issue seems something best settled empirically, and lies outside the scope of a theoretical study.

Various possibilities for government intervention, taking the form of trade policy and social planner analysis, have been uncovered. Such results could be used by vested interests for rent seeking purposes (Bhagwati, 1982). The efficiency losses from such efforts can reach a considerable magnitude and should not be understated (Murphy, Shleifer and Vishny, 1993). Moreover, in the light of the current framework of multilateral tariff agreements, is not at all clear how a small economy could go about implementing these policy prescriptions. Perhaps this calls for a reconsideration of how such multilateral agreements are designed, and whether in their present form they are welfare improving for developing countries.

#### A. Deriving the solved-out profit function

By perfect substitutability, intermediate firms set  $p_i/u_i = \lambda$ . Equation (4) is reproduced here for convenience:

$$\lambda = \frac{S}{\sum_{j=1}^{N+1} u_j x_j}.\tag{A.1}$$

Firms maximize  $\pi_i = (p_i - wc) x_i = (\lambda u_i - wc) x_i$ , by choosing  $x_i$ . The first order condition is given by:

$$\lambda u_i - \frac{\lambda^2 u_i}{S} u_i x_i = wc. \tag{A.2}$$

From (A.2) solve for  $u_i x_i$  and sum this over all firms. This yields:

$$\sum_{j=1}^{N+1} u_j x_j = S\left(\frac{N+1}{\lambda} - \frac{wc}{\lambda^2} \sum_{j=1}^{N+1} \frac{1}{u_j}\right).$$
 (A.3)

Substitute  $\sum_{j=1}^{N+1} u_j x_j$  from (A.1) into (A.3) and solve for  $\lambda$  to obtain:

$$\lambda = \frac{wc}{N} \sum_{j=1}^{N+1} \frac{1}{u_j}.$$
 (A.4)

This can be substituted into (A.2) to give the following solutions for  $p_i$  and  $x_i$  and, using these,  $\pi_i$ :

$$\begin{aligned} x_i &= \frac{S}{wc} \frac{N}{\sum_{j=1}^{N+1} \frac{u_i}{u_j}} \left( 1 - \frac{N}{\sum_{j=1}^{N+1} \frac{u_i}{u_j}} \right) \\ p_i &= \lambda u_i = \frac{wc}{N} \sum_{j=1}^{N+1} \frac{u_i}{u_j} ; \text{ and} \\ \pi_i &= S \left( 1 - \frac{N}{\sum_{j=1}^{N+1} \frac{u_i}{u_j}} \right)^2. \end{aligned}$$

 $x_i, p_i$  and  $\pi_i$  are, respectively, equations (6), (7) and (8) in the main body of the paper.

# B. Longer Proofs Proof of Proposition 1:

Let us analyze the case  $w \leq w_T$  first. We examine the basic properties that are required of DD, SS and  $p_m$ , and then show how these properties are met. Finally, it is shown that the cases of zero or strictly more than two equilibria can be ruled out. It will be useful to keep Figure 1 in mind.

To see why C1-C4 are necessary (and taken together, sufficient), consider C1-C3. To obtain two crossings between DD and SS, there must be three ranges for w. Firstly, for  $w \in (w^*, w_I)$ , SS > DD (condition C3). Secondly, for  $w \in [w_I, w_{E2}]$ ,  $SS \leq DD$  (condition C1). Finally, for  $w \in (w_{E2}, \infty)$ , SS > DD (condition C2). This guarantees at least two crossings (at least one tangency point, if C1 holds with equality). Including condition C4 guarantees *exactly* two crossings (*exactly* one tangency point, if condition C1 holds with equality).

Let us analyze condition C1 first, assuming conditions C2-C4 hold. To guarantee that SS and DD cross, a range where SS < DD is a necessary condition. This range is defined by two wage rates, as follows:  $w \in [w_I, w_{E2}]$ . Condition C1 is necessary and sufficient for SS < DD.

To see this, consider the case when SS is tangent to DD. In this case  $\frac{DD}{SS}$  has a maximum at SS = DD, defined by  $\frac{\partial \left(\frac{DD}{SS}\right)}{\partial w}\Big|_{w_p} = 0$ . This yields  $w_p = q \left\{ \frac{\left[2 + (1-\alpha)(\theta-1)\right]^2}{4} \frac{\varepsilon}{1-\alpha} \right\}^{\frac{1}{\theta-1}}$ . Substituting  $w_p$ , into  $\frac{DD}{SS}$  and imposing the condition  $\frac{DD}{SS} > 1$ , yields C1.

Now consider condition C2: as  $w \to \infty$ ,  $\frac{DD}{SS} \to 0$  and C2 holds. To check that C3 holds, let  $w \to w^*$  from above. Then  $SS \to \infty$  and  $DD \to DD(w^*)$ , which is finite. This yields SS > DD. To check C4, set  $\frac{\partial SS}{\partial w} = 0$ . For  $w > w^*$ , SS achieves a unique minimum at  $w_{\min} = q \left[\frac{\varepsilon}{1-\alpha} \frac{(1+\theta)^2}{4}\right]^{\frac{1}{\theta-1}}$ .

In order to have at least one firm in the intermediate industry, A1a implies an upper bound on  $p_m$ , which is defined by  $p_m < DD(w^*)$ . Performing this calculation yields A1b. For  $w > w^*$ there is at least one firm in the intermediate industry. For  $p_m$  higher than the upper bound, the domestic intermediate industry is non-existent (as it would contain less than one firm).

It remains to show that zero and more than two equilibria cannot exist. Consider the zero equilibrium case. If there is no equilibrium,  $p_m$  and DD do not cross ( $E_1$  does not exist) and C1 does not hold.  $p_m$  is simply a horizontal line, while DD is a hyperbola, hence they will always cross - unless  $p_m$  is exactly zero (an unfeasible price). Therefore,  $E_1$  always exists.

To exclude strictly more than two equilibria, note that  $E_1$  always exists. We know (Remark 2) that the industrial take off point is not an equilibrium. So what is required is that there be more than two crossings of SS and DD. By C2 and C3, the number of crossings of SS and DD will be even. To see this, note that SS > DD as  $w \to w^*$  and as  $w \to \infty$ , hence an odd number of crossings is not possible. To exclude an even number of crossings higher than two, note that this would require more than one change in the slope of SS, but this would violate C4.

Finally, in the case of  $w > w_T$  the equilibrium wage rate  $(\hat{w})$  is obtained in equation (17)

# **Proof of Proposition 4:**

The configuration shown in Figure 1 accords with Proposition 4. C1-C4 hold to guarantee that DD and SS cross exactly twice (see Proposition 1).

Part I follows similar reasoning to Proposition 2: If tariffs for intermediate goods are reduced sufficiently  $(p_m/u \text{ falls below the industrial take-off point})$ , equilibrium  $E_1$  ceases to exist and the economy switches to  $E_{\widehat{w}}$ .

To see how i, ii and iii relate to parts I, II, and III, consider each of the former:

i) For an endogenous increase in technological capabilities to take place, the technological take-off wage rate  $(w_T)$  must lie below the equilibrium wage rate  $(\widehat{w})$ . This will hold if and only if  $\widehat{w}/w_T \ge 1$ . Substituting  $\widehat{w}$  and  $w_T$  from (17) and (15), respectively, yields C5. 'i' is a necessary condition for part I.

ii) Industrialization will be characterized by an increase in technological capabilities if and only if  $w_T \in [w_I, w_{E2}]$ . Substituting  $w_T$  into the equilibrium condition (16) yields condition C6. 'ii' is another necessary condition for part I.

iii) In order to have  $\widehat{w} \ge w_{E2}$  (part II), it is useful to plot the expression in (16). This can be seen in Figure 2, where the left hand side (labelled LHS, equal to c) has been plotted against the right hand side (labelled RHS, equal to  $(\frac{q}{w})^{\frac{1}{1-\alpha}} - \sqrt{\frac{\varepsilon}{1-\alpha}(\frac{q}{w})^{\theta+\frac{1+\alpha}{1-\alpha}}}$ ).



Figure 2. SS = DD (equation 16), exogenous technological capability.

In Figure 2 it can be seen that for  $w \ge w_{E2}$  to hold, we require LHS  $\ge$ RHS. This is also the condition required for  $\widehat{w} \ge w_{E2}$ . However, the latter also holds for  $\widehat{w} \le w_I$ . In order to rule out this case, both C5 (or 'i') and C6 (or 'ii') are necessary. Substituting  $\widehat{w}$  into the equilibrium condition (16), setting LHS  $\ge$ RHS and simplifying yields

$$1 \geq \left\{ c^{\varphi(1-\alpha)(\theta-1)} \left[ \frac{\varepsilon\beta}{2(1-\alpha)} \right]^{\varphi} \frac{N^{\beta+\varphi}}{(N+1)^{\beta+2\varphi}} \right\}^{\frac{1}{\beta-\varphi[\theta-\alpha(\theta-1)]}} \left[ 1 - \left\{ \left( \frac{\varepsilon}{1-\alpha} \right)^{\beta-\varphi} \left[ c^{\beta-\varphi} \left( \frac{\beta}{2} \right)^{\varphi} \frac{N^{\beta+\varphi}}{(N+1)^{\beta+2\varphi}} \right]^{(1-\alpha)(\theta-1)} \right\}^{\frac{1}{2}\frac{1}{\beta-\varphi[\theta-\alpha(\theta-1)]}} \right],$$

which holds for all admissible parameter values. C5 and C6 are each necessary for 'iii', and together they are sufficient. Parts II and 'iii' are equivalent.

For part III, if the tariff is reduced such that  $p_m/u < S'S'(\hat{w})$ , the intermediate industry will not be able to attain a positive market share unless S'S' shifts down to  $p_m/u$ . The number of firms needs to adjust in order to shift S'S' down. To see whether the number of firms needs to rise or fall, note that

$$\begin{aligned} (a) \ &\frac{\partial S'S'}{\partial N} &< 0 \iff N < 2 + \beta - \varphi, \\ (b) \ &\frac{\partial S'S'}{\partial N} &= 0 \iff N = 2 + \beta - \varphi, \text{ and} \\ (c) \ &\frac{\partial S'S'}{\partial N} &> 0 \iff N > 2 + \beta - \varphi. \end{aligned}$$

Moreover, it also follows that at equilibrium  $E_{\widehat{w}}$ ,  $N = \frac{\beta}{4} \left(1 + \sqrt{1 + \frac{8}{\beta}}\right) < 2 + \beta - \varphi$ . This places the analysis in case (a). So for S'S' to shift down, the number of firms must rise  $\left(\frac{\partial S'S'}{\partial N} < 0\right)$ . If, whilst rising, N + 1 reaches  $3 + \beta - \varphi$ , then  $\frac{\partial S'S'}{\partial N} = 0$  and S'S' cannot shift down any further. Moreover, if  $N + 1 > 3 + \beta - \varphi$ , then  $\frac{\partial S'S'}{\partial N} > 0$  and what is required in order to shift S'S'down is a *fall* in the number of firms. However, this can make  $N + 1 < 3 + \beta - \varphi$ , in which case the number of firms must *rise*. Thus, unless S'S' reaches  $p_m/u$  whilst  $N + 1 < 3 + \beta - \varphi$ still holds, intermediate industry market structure cannot adjust, and the intermediate industry does not achieve a positive market share. As with exogenous technological capabilities, the economy achieves a higher wage rate in this case (the first best). Also, note that, relative to the exogenous technological capabilities case, the intermediate industry becomes more *resilient* to falls in  $p_m/u$  below the high wage equilibrium. In the exogenous technological capabilities case, to eliminate the intermediate industry all that was required was to have  $p_m$  smaller than the minimum of SS (see Proposition 2). In the endogenous technological capabilities case, however, the fall in  $p_m/u$  must be large enough to make the adjustment in the number of intermediate firms insufficient for S'S' to reach  $p_m/u \blacksquare$ .

# C. Comparative Statics

For each parameter, we first consider the case of exogenous technological capabilities. We then look at the case of endogenous technological capabilities. Recall that we have assumed  $1 \leq q \leq w$ .

 $\alpha$ : With exogenous technological capabilities and under A1a, the effect of increasing  $\alpha$  is to shift SS up. DD will shift down if q < w. In this case, there is a value of  $\alpha$  above which the only equilibrium is  $E_1$ . This is defined by C1, taking other parameters as given. Moreover, by reducing  $\alpha$  a switch from  $E_1$  to  $E_2$  can be triggered. This defines a value of  $\alpha$  below which the only equilibrium is  $E_2$  (The reasoning is similar to Proposition 3.).

With endogenous technological capabilities, an explicit solution for w has been obtained in equation (17). Thus we can ascertain comparative statics by inspection of the latter. If  $\beta > \varphi [\theta - \alpha(\theta - 1)]$ ,  $\widehat{w}$  is decreasing in  $\alpha$ . If  $\beta < \varphi [\theta - \alpha(\theta - 1)]$ ,  $\widehat{w}$  can be (but not necessarily is) increasing in  $\alpha$  and the shift in S'S' would be smaller than the shift in D'D'.  $w_T$  is increasing in  $\alpha$  (see 15). Thus for  $\beta > \varphi [\theta - \alpha(\theta - 1)]$ , there exists a value of  $\alpha$  above which an increase in technological capabilities does not occur.

 $\theta$ : With exogenous technological capabilities,  $\theta$  does not affect DD. Provided w/q < 1,  $(w/q)^{\theta-1}$  is decreasing in  $\theta$  and SS shifts downward as  $\theta$  increases. The value of  $\theta$  below which only  $E_1$  exists, is given by C1 (other parameters being held constant). There is also a value of  $\theta$  above which industrialization is triggered.

With endogenous technological capabilities, increases in  $\theta$  shift both D'D' and S'S' down. For  $\beta > \varphi \left[\theta - \alpha(\theta - 1)\right]$ ,  $\hat{w}$  is increasing in  $\theta$  and S'S' shifts by more than D'D'. The opposite holds if  $\beta < \varphi \left[\theta - \alpha(\theta - 1)\right]$ .  $w_T$  is decreasing in  $\theta$ . If  $\beta > \varphi \left[\theta - \alpha(\theta - 1)\right]$ , there is a value of  $\theta$ below which  $w_T > \hat{w}$  and it will not be optimal to invest in technological capability.

**c** : With exogenous technological capabilities, increasing c only affects SS by shifting it up. Thus, there exists a value of c (defined by C1) above which only  $E_1$  exists. There is also a value of c below which the economy ends up at  $E_2$ .

With endogenous technological capabilities, changes in c do not affect D'D'. As with ex-

ogenous technological capabilities, increasing c shifts S'S' up. This is reflected in  $\hat{w}$ , which is decreasing in c so long as  $\beta > \varphi [\theta - \alpha(\theta - 1)]$ .  $w_T$  does not depend on c. Consequently, there exists a value of c above which there is no investment in technological capability.

 $\varepsilon$ : With endogenous technological capabilities, the effects are similar to those of c. The value of  $\varepsilon$  above which only  $E_1$  exists is also defined by C1, other parameters being held constant. Values of  $\varepsilon$  below a certain threshold generate a shift towards  $E_2$ .

With endogenous technological capabilities and if  $\beta > \varphi \left[\theta - \alpha(\theta - 1)\right]$ ,  $\hat{w}$  is decreasing in  $\varepsilon$ . Rising  $\varepsilon$  is associated with upward shifts in D'D' and S'S', with the shift in S'S' being greater.  $w_T$  is increasing in  $\varepsilon$ . This means that there is a value of  $\varepsilon$  above which investment in technological capability does not take place.

 $\varphi$ : Under A2,  $\hat{w}$  increases with  $\varphi$ , whereas  $w_T$  is not affected. Rising  $\varphi$  shifts S'S' down and D'D' up.

 $\boldsymbol{\beta}: w_T$  is increasing in  $\boldsymbol{\beta}$ . However,  $\hat{w}$  is non-monotonic in  $\boldsymbol{\beta}$ . If A2 holds,  $\hat{w}$  is at first decreasing and later increasing in  $\boldsymbol{\beta}$ . Thus there exists a value of  $\boldsymbol{\beta}$  for which  $\partial \hat{w} / \partial \boldsymbol{\beta} = 0$ .

The effects of q are presented in Propositions 3 and 5, whilst those of  $p_m$  are discussed in Propositions 2 and 4.

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