

Borderless King's College & UQ

Task Description

Currently many governments, including **Australia and UK**, are looking to enforce policies that deal with **household waste** efficiently (e.g. sort waste into 4 different bins per household). By thinking like an economist, **analyse** the thinking behind such a policy. Then for a particular country or government authority (federal or local council) provide one **recommendation** to implement a key element of such a policy.

Video Presentation

The purpose of your video entry submission is to analyse the problem and recommend a solution. You must use relevant economic concepts and tools to successfully complete the required task. Relevant economic figures and graphs must be provided wherever possible.

Guidelines

The sequencing of your 6-minute video should include the following:

1. Outline (1 minute)
2. Economic Analysis (4 minutes)
3. Recommendation (1 minute)

Outline (1 minute)

- This section should outline the problem in context.
- It involves investigating different sources in order to have a global perspective of the problem.
- It should include relevant information.
- It should NOT include analysis.

Economic Analysis (4 minutes)

- This section involves identifying the main parties affected by the issue using economic terminology.
- It provides a clear description of how and why the main parties are affected.
- It applies theory to analyse and critically evaluate the problem.
- It develops an economic argument.
- Diagrams/graphs are highly recommended.

Recommendation (1 minute)

- This section draws on the economic analysis to present the best recommendation (or policy option) to solve the problem.
- It explains why this recommendation has been chosen.
- The recommendation must be based on concise and logical arguments.

Competition Start Date

The competition will begin on **Thursday 9 March 2023**.

Submission

The video and the list of references should be submitted electronically before 23:59 on **Thursday 6 April 2023 AEST (GMT+10)**. A link for submitting your entry will be provided to your team in a separate email. Please do not submit your work as an email attachment. Any such submissions will be ignored. You can overwrite your previous submission before the deadline. If multiple submissions are received from the same team, the team will be judged using the file with the latest edited date and time before the deadline.

Late submissions will not be accepted. Please allow time for uploading your submission, as the organisers are not responsible for any technical problems of any computers, network connections or traffic congestion on the Internet or at any website. Any submission is deemed to be a team submission. Consent from all team members on the submission is assumed. By submitting your entry, you confirm that your entry is original and does not infringe the intellectual property rights of any third party.

Useful Tips

- Please do not include the University of Queensland’s Logo in your video. Doing so will cause difficulty for us to showcase your video on the website if you win. Likewise, please do not use any logo or trademark of any organisation without permission.
- The strict time limit for your video submission is deliberate. In most “real world” situations you will only get limited time to put forward a proposal for a project. It is part of your judgement to decide what to and what not to present. For this reason, do NOT shorten a video by playing it at a faster speed! Neither is speaking fast a good idea. Previous judges have told us such videos are simply inaudible.
- Check out some of the winning videos in previous competitions [here](#), [here](#) and [here](#) Those teams have different tasks and are facing different judging criteria, but they may give you some inspiration.
- The organisers and judges understand that people have accents and not everyone enjoys public speaking. We do not want to disadvantage those who are not great speakers. Do check out some of the winning videos to see how previous winners use presentation formats, aids and tools to highlight their strengths and downplay their weaknesses.
- Likewise, we understand that you are students, not professional video-makers. As such, the technical quality of your video, beyond being clear and effective, is not a judging criterion (see Judging Criteria, below). For this competition, a video produced using a phone is not inferior to one produced using a professional camera. Similarly, hand-drawn graphs are considered just as good as computer generated graphics.

Judging Criteria

Judges will score the entries according to the following criteria (see attached criteria and standards sheet for details):

Content		70%
• Outline of context and problem	(10%)	
• Economic Analysis	(40%)	
• Recommendation	(20%)	
Presentation		20%
• Communication	(10%)	
• Effective Use of Presentation Aids	(10%)	
Teamwork		10%

Prizes

Teams will be ranked by the average scores of the judges. The first three (3) teams will each receive a prize.

First Prize:	A cash prize of A\$250 for each UQ student in the team.	A cash prize of £ 140 for each KCL student in the team.
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Second Prize:	A cash prize of A\$150 for each UQ student in the team.	A cash prize of £ 80 for each KCL student in the team.
Third Prize:	A cash prize of A\$100 for each UQ student in the team.	A cash prize of £ 55 for each KCL student in the team.

Note: prizes will be awarded to each student from their respective university directly, via the method outlined in the respective terms and conditions. Students who experience any issues or concerns must speak with their own university representatives only. Each student must respect and abide by their own university's competition terms and conditions. You can view The University of Queensland competition terms and conditions on the competition website.

Announcement of Results

The winners will be contacted by email using the email address provided on their entry form on **Monday 24 April 2023**. The results will also be published online.

Integrity and Misconduct

You are expected to maintain academic integrity and appropriate conduct in this competition as in any other activities at your university. This expectation includes and extends to the digital realm of this competition. Unacceptable behaviours include, but are not limited to:

- Plagiarism,
- Academic misconduct (e.g., fabrication of references),
- Harassing, bullying, or intimidating other participants, and
- Infringement of other participants' privacy.

Academic and general misconduct in relation to this competition will be handled in accordance with the respective student(s)' university/universities policy regarding student misconduct.

Should you wish to make a complaint about misconducts in relation to this competition, please contact:

UQ: John Raiti eborderless@uq.edu.au
KCL: Dr Anisa Butt anisa.butt@kcl.ac.uk

Have fun!

Judging Criteria

	Excellent	Good	Meets Expectations	Below Expectations
	10-9	8-7	6-5	4-0
Outlines context and problem– (10)	The outline of the video demonstrates use of a wide variety of sources to develop a global perspective and deep understanding of the context and problem.	The outline of the video demonstrates the use of sources to develop a good perspective and good understanding of the context and problem.	The outline of the video demonstrates the use of sources to develop a perspective and understanding of the context and problem.	The video does not fully demonstrate the use of sources to develop a perspective and understanding of the context and problem.
Mark Awarded				
	40-36	35-28	27-20	19-0
Economic Analysis – (40)	<p>The video:</p> <ul style="list-style-type: none"> Clearly identifies the main parties and clearly describes how they are affected by the issue/problem. Demonstrates a comprehensive knowledge of the economic theory underlying the analysis and is competently applied. Astutely considers the issue/problem and theory to develop a convincing and insightful economic argument. 	<p>The video:</p> <ul style="list-style-type: none"> Identifies the main parties and appropriately describes how they are affected by the issue/problem. Demonstrates a solid knowledge of the economic theory underlying the analysis and is competently applied. Skilfully considers the issue/problem and theory to develop a useful and relevant economic argument. 	<p>The video:</p> <ul style="list-style-type: none"> Identifies the main parties and adequately describes how they are affected by the issue/problem. Demonstrates an adequate knowledge of the economic theory underlying the analysis and is competently applied. Considers the issue/problem and theory to develop a satisfactory economic argument. 	<p>The video:</p> <ul style="list-style-type: none"> Does not adequately identify the main parties and describe how they are affected by the issue/problem. Demonstrates limited knowledge of the economic theory relevant to problem Does not adequately consider the issues/problem and theory to develop an economic argument.
Mark Awarded				

	20-18	17-14	13-10	9-0
Recommendation – (20)	The video presentation provides an insightful, realistic, and convincing recommendation. There are very clear connections between analysis, interpretation, and the recommendation.	The video presentation provides a useful and relevant recommendation. There are some connections between analysis, interpretation, and the recommendation.	The video presentation provides a potentially useful recommendation to consider but is lacking connection to the analysis and interpretation.	The recommendation reflects a disconnect with the analysis and interpretation. It is difficult to see justification for the recommendation.
Mark Awarded				
	10-9	8-7	6-5	4-0
Communication – (10)	The video presentation provides a comprehensive summary and is logically structured. Main points are clearly emphasised with clarity of expression, effectively placed, and professionally presented.	The video presentation is conventionally structured. Main points are apparent, expressed fluently, suitably placed and presented.	The video presentation is structured. Main points can be deduced but are not always apparent or expressed with fluency. Placement and presentation of points do not interfere with understanding.	The video presentation is loosely structured. Main points not always clearly expressed. Placement and presentation of points sometimes interfere with understanding.
Mark Awarded				
	10-9	8-7	6-5	4-0
Effective use of presentation aids – (10)	Succinct and clear presentation of <i>relevant information</i> using tables, graphs, diagrams, visuals, audios, etc., demonstrating a high level of understanding of the materials presented. An accurate reference list is included at the end of the video.	Succinct and clear presentation of <i>relevant information</i> using tables, graphs, diagrams, visuals, audios, etc., demonstrating understanding of the materials presented.	Presentation of information not succinct or clear but demonstrates an understanding of the materials presented.	Presentation of some information but a limited understanding of the materials presented.
Mark Awarded				
	10-9	8-7	6-5	4-0
Teamwork (10)	Clear evidence of collaboration across team members.	Evidence of collaboration across team members.	Evidence of partial collaboration across team members.	Doubtful evidence of collaboration across team members.
Mark Awarded				