

LANA FRIESEN

School of Economics

University of Queensland

St Lucia, QLD 4072, Australia

Phone: +61 7 3365 6564

Email: l.friesen@uq.edu.au

Employment

Associate Professor, School of Economics, University of Queensland (2014-)

Senior Lecturer, School of Economics, University of Queensland (2008-2013)

Lecturer, School of Economics, University of Queensland (2007–2008)

Lecturer & Senior Lecturer, Commerce Division, Lincoln University, New Zealand (2000-2007)

Education

Ph.D. Economics, Simon Fraser University, Canada, 2000

M.A. Economics, Simon Fraser University, Canada, 1992

B.Com. Economics, University of Canterbury, New Zealand, 1990

Research Interests

Experimental Economics, Environmental Economics, Behavioural Economics

Publications – Refereed Journal Articles

Leng, Ailin, Lana Friesen, Kenan Kalayci, and Priscilla Man, “A Minimum Effort Coordination Game Experiment in Continuous Time”, forthcoming at *Experimental Economics*.

Earl, Peter E., Lana Friesen and Christopher Shadforth (2017), “The Efficiency of Market-Assisted Choice: An Experimental Analysis of Mobile Phone Connection Service Recommendations”, *Journal of Institutional Economics*, DOI 10.1017/S174413741700011X.

Earnhart, Dietrich and Lana Friesen (2017), “The Effects of Regulated Facilities’ Perceptions about the Effectiveness of Government Interventions on Environmental Compliance”, *Ecological Economics*, 142, 282-294.

Brent, Daniel A., Lana Friesen, Lata Gangadharan, and Andreas Leibbrandt (2017), “Behavioral Insights from Field Experiments in Environmental Economics”, *International Review of Environmental and Resource Economics*, 10(2), 95-143.

- Cason, Timothy N., Lana Friesen and Lata Gangadharan (2016), "Regulatory Performance of Audit Tournaments and Compliance Observability", *European Economic Review*, 85, 288-306.
- Tse, Alan, Lana Friesen and Kenan Kalayci (2016), "Complexity and Asset Legitimacy in Retirement Investment", *Journal of Behavioral and Experimental Economics*, 60, 35-48.
- Friesen, Lana and Peter E. Earl (2015), "Multipart Tariffs and Bounded Rationality: An Experimental Analysis of Mobile Phone Plan Choices", *Journal of Economic Behavior and Organization*, 116, 239-253.
- Faravelli, Marco, Lana Friesen and Lata Gangadharan (2014), "Selection, Tournaments, and Dishonesty", *Journal of Economic Behavior and Organization*, 110, 160-175.
- Friesen, Lana and Lata Gangadharan (2013), "Designing Self-Reporting Regimes to Encourage Truth Telling: An Experimental Study", *Journal of Economic Behavior and Organization*, 94, 90-102.
- Friesen, Lana and Dietrich Earnhart (2013), "Can Punishment Generate Specific Deterrence without Updating? Analysis of a Stated Choice Scenario", *Environmental and Resource Economics*, 56, 379-397.
- Friesen, Lana and Lata Gangadharan (2013), "Environmental Markets: What Do We Learn from the Lab?" *Journal of Economic Surveys*, 27(3), 515-535.
- Friesen, Lana (2012), "Certainty of Punishment versus Severity of Punishment: An Experimental Investigation", *Southern Economic Journal*, 79(2), 399-421.
- Friesen, Lana and Lata Gangadharan (2012), "Individual Level Evidence of Dishonesty and the Gender Effect", *Economics Letters*, 117, 624-626.
- Clark, Jeremy and Lana Friesen (2009), "Overconfidence in Forecasts of Own Performance: An Experimental Study", *The Economic Journal*, 119, 229-251.
- Clark, Jeremy and Lana Friesen (2008), "The Causes of Order Effects in Contingent Valuation Surveys: An Experimental Investigation", *Journal of Environmental Economics and Management*, 56, 195-206.
- Friesen, Lana (2006), "The Social Welfare Implications of Industry Self-Auditing", *Journal of Environmental Economics and Management*, 51, 280-294.
- Tait, Peter, Lana Friesen and Ross Cullen (2005), "Will Unit Pricing Reduce Domestic Waste? Lessons from a Contingent Valuation Study", *New Zealand Economic Papers*, 39, 83-103.
- Clark, Jeremy, Lana Friesen and Andrew Muller (2004), "The Good, the Bad, and the Regulator: An Experimental Test of Two Conditional Audit Schemes", *Economic Inquiry*, 42, 69-87.
- Friesen, Lana (2003), "Targeting Enforcement to Improve Compliance with Environmental Regulations", *Journal of Environmental Economics and Management*, 46, 72-85.

Completed Papers

Yong Soo Keong, Lana Friesen and Stuart McDonald, “Emission Taxes, Clean Technology Cooperation, and Tacit Collusion: Experimental Evidence”. *Revision requested*

Earnhart, Dietrich and Lana Friesen, “Enforcement Federalism: Federal Punishment versus State Punishment – Analysis of Certainty and Severity Components”. *Revision requested*

Earnhart, Dietrich and Lana Friesen, “Certainty of Punishment versus Severity of Punishment: Deterrence and the Crowding Out of Other Motivations”. *Revision requested*

Friesen, Lana and Peter E. Earl, “An Experimental Analysis of Regulatory Interventions for Complex Pricing”.

Earl, Peter E., Lana Friesen and Christopher Shadforth, “Elusive Optima: A Process Tracing Analysis of Procedural Rationality in Mobile Phone Connection Plan Choices”.

Research Grants

2016, UQ Sustainable Minerals Institute Collaborative Grant Scheme, *Exploiting Mining Waste Development – Creating New Economic Value, Targeting Zero Footprint, and Severely Diminishing Liability* (with Corder, Edraki, Manlapig, Noller, Kemp, McIntrye, Golev, Unger, Friesen, Fulcher, MacKenzie, Peng, Williams, and Kelm) \$36,300

2010-2013, Australian Research Council Discovery Grant, *A Study of Consumers’ Competence When Choosing Between Complex Mobile Phone Contracts and the Regulatory Implications of Their Coping Strategies* (with Peter Earl) \$349,000

2009, UQ Major Equipment and Infrastructure Grant, *Experiments in Economic Decision Making*, \$80,000

2008, UQ Early Career Researcher Grant, *Probability of Punishment versus Severity of Punishment: An Experimental Investigation*, \$13,924

2008, UQ New Staff Research Start-Up Fund, *Self-Reporting and Environmental Protection: An Experimental Investigation*, \$11,974

Awards

2016, School of Economics Teaching Excellence Award for Small Undergraduate Classes for ECON3060 (Experimental Economics) and ECON3700 (Environmental Economics)

2014, School of Economics Certificate of Distinguished Teaching, for Small Undergraduate Classes for ECON 3060 (Experimental Economics) and ECON 3700 (Environmental Economics)

2010, School of Economics Award for Excellence in Teaching, for Large Undergraduate Classes for ECON 2030 (Microeconomic Policy)

Invited Presentations

2017, Invited Speaker at the Centre of Excellence for Environmental Decisions (CEED) Behavioural Economics – Insights for Environmental Policy Workshop, UQ, February.

2014, Keynote Presenter at the Australian Tax Office's Behavioural Insights Practitioners' Workshop, Canberra, November.

2011, Invited Speaker, Regulation of the Not-for-Profit Sector in the 21st Century, Research and Policy Conference, Sydney, July.

Refereeing

Journal Articles: American Economic Review, B.E. Journal of Theoretical Economics, Economic Inquiry, Economic Journal, Economics Letters, Environmental and Resource Economics, European Economic Review, Experimental Economics, Games and Economic Behavior, International Economic Review, International Review of Law and Economics, Journal of Behavioural and Experimental Economics, Journal of Economic Behavior and Organization, Journal of Economic Psychology, Journal of Environmental Economics and Management, Journal of Environmental Management, Journal of Public Economics, Journal of Public Economic Theory, Journal of Regulatory Economics, Resource and Energy Economics, Review of Economic Studies, Southern Economic Journal, Water Resources and Economics.

Grants and Scientific Reviews: Australian Research Council Grants, American University of Sharjah Internal Grants, Centre of Excellence for Biosecurity Risk Analysis at the University of Melbourne, Research Foundation Flanders, University of Leuven (Belgium) Research Grants

Conference Organization

- Scientific Committee, Economic Science Association, Asia-Pacific Meeting, QUT, February 2018.
- 11th Annual Australia New Zealand Workshop on Experimental Economics, held at the University of Queensland, September 2016
- Steering Committee and Program Committee, Australian Conference of Economists, held at QUT, July 2015

Other Activities

- Chair of BEL Faculty Low and Negligible Risk (LNR) Ethics Sub-Committee, 2017 -
- Member of School of Economics Executive Committee (Staff Representative), 2015 – 2016.
- Chair of Liaising Committee for AEA Recruitment, February 2015
- External Member of Recruitment Panel, Griffiths University, Level B/C Position, October 2014
- Presenter at Young Scholars Camp 2012 & 2013
- School of Economics Experimental Lab Manager, 2012 - 2016
- Chair of School of Economics Ethics Subcommittee, 2009 – 2016
- Member of School of Economics Research and Research Higher Degrees Committee, 2009 – 2016
- Discipline Coordinator, Environmental and Natural Resources Stream, 2011 - 2012
- Member of School of Economics Teaching and Learning Committee, 2008-2009