

# National Chengchi University and University of Queensland

## 2022 Borderless Competition

### Task Sheet

Please note all students participating in the Borderless Competition **must** agree to their respective university's rules, competition terms and conditions, and wider university policies at all times.

#### Overview

In 2015 all UN Member States adopted [17 goals for sustainable development](#). These goals are part of the [2030 Agenda for Sustainable Development](#).

[Goal 14](#) is to “Conserve and sustainably use the oceans, seas and marine resources for sustainable development”.

#### Your Task

Identify and research a problem related to the oceans, seas, and marine environments (Goal 14). Apply economic theory to develop and propose a sustainable solution to the problem.

Examples of problems you could research include:

- Threats to marine life (e.g. whales, dolphins)
- Threats to marine environments (e.g. coral reefs)
- The impact of commercial fishing,
- Pollution in waterways and oceans, etc.

Your proposed initiative does not have to propose a large-scale, far-reaching project. However, you must demonstrate the **economic value** and **impact of your proposal**. You could do this for example by drawing upon relevant facts, statistics, and literature to analyse economic costs and benefits of your proposed initiative.

Present your work in a video of no more than five (5) minutes. A strict time limit applies, with judges ignoring everything beyond the fifth minute. You can use any visual and/or audio aids. Be sure to reference work by others in your video presentation, as well as submitting a separate document with full references (.doc, .docx or .pdf are all acceptable). Basic economic knowledge, such as that found in a standard introductory economics textbook, does not need to be referenced.

#### Submission

The video and the list of references should be submitted electronically before 23:59 on 6/05/2022 AEST (GMT+10). A link for submitting your entry will be provided to your team in a separate email. Please do not submit your work as an email attachment. Any such submissions will be ignored. You can overwrite your previous submission before the deadline. If multiple submissions are received from the same team, the team will be judged only by the file with the latest edited date and time before the deadline.

Late submission will not be accepted. Please allow time for uploading your submission, as the organisers are not responsible for any technical problems of any computers, network

connections or traffic congestion on the Internet or at any website. Any submission is deemed to be a team submission. Consent from all team members on the submission is assumed. By submitting your entry, you confirm that your entry is original and does not infringe the intellectual property rights of any third party.

### Useful Tips

- Please do not include the University of Queensland’s Logo in your video. Doing so will cause difficulty for us to showcase your video on the website if you win. Likewise, please do not use any logo or trademark of any organisation without permission.
- The strict time limit for your video submission is deliberate. In most “real world” situations you will only get limited time to put forward a proposal for a project. It is part of your judgement to decide what to and what not to present. For this reason, do NOT shorten a video by playing it at a faster speed! Neither is speaking fast a good idea. Previous judges have told us such videos are simply inaudible.
- Check out some of the winning videos in previous competitions [here](#), [here](#) and [here](#) Those teams have different tasks and are facing different judging criteria, but they may give you some inspiration.
- The organisers and judges understand that people have accents and not everyone enjoys public speaking. We do not want to disadvantage those who are not great speakers. Do check out some of the winning videos to see how previous winners use presentation formats, aids and tools to highlight their strengths and downplay their weaknesses.
- Likewise, we understand that you are students, not professional video-makers. As such, the technical quality of your video, beyond being clear and effective, is not a judging criterion (see Judging Criteria, below). For this competition, a video produced using a phone is not inferior to one produced using a professional camera. Similarly, hand-drawn graphs are considered just as good as computer generated graphics.

### Judging Criteria

Judges will score the entries according to the following criteria (see attached criteria and standards sheet for details):

<b>Contents</b>		<b>60%</b>
• Creativity and Appropriateness	(20%)	
• Economic Analysis	(20%)	
• Justification	(20%)	
<b>Presentation</b>		<b>30%</b>
• Organization	(10%)	
• Effective Use of Presentation Aids	(10%)	
• Language Proficiency	(10%)	
<b>Teamwork</b>		<b>10%</b>

Judges’ decision will be final.

### Prizes

Teams will be ranked by the average scores of the judges. The first three (3) teams will each receive a prize.

First Prize:	A cash prize of A\$250 for each UQ student in the team.	A cash prize of \$5,000NTD for each NCCU student in the team.
Second Prize:	A cash prize of A\$150 for each UQ student in the team.	A cash prize of \$3,000NTD for each NCCU student in the team.
Third Prize:	A cash prize of A\$100 for each UQ student in the team.	A cash prize of \$2,000NTD for each NCCU student in the team.

**Note: prizes will be awarded to each student from their respective university directly, via the method outlined in the respective terms and conditions. Students who experience any issues or concerns must speak with their own university representatives only. Each student must respect and abide by their own university's competition terms and conditions. You can view The University of Queensland competition terms and conditions [here](#).**

### Announcement of Results

The winners will be contacted by email using the email address provided on their entry form on or by 06/06/2022. The results will also be published online.

### Integrity and Misconduct

You are expected to maintain academic integrity and appropriate conduct in this competition as in any other activities at your university. This expectation includes and extends to the digital realm of this competition. Unacceptable behaviours include, but are not limited to:

- Plagiarism,
- Academic misconduct (e.g., fabrication of references),
- Harassing, bullying, or intimidating other participants, and
- Infringement of other participants' privacy.

Academic and general misconduct in relation to this competition will be handled in accordance with the respective student(s)' university/universities policy regarding student misconduct.

Should you wish to make a complaint about misconducts in relation to this competition, please contact:

**UQ:** Dr Carl Sherwood [eborderless@uq.edu.au](mailto:eborderless@uq.edu.au)  
**NCCU:** Prof. Jennjou Chen [jennjou@nccu.edu.tw](mailto:jennjou@nccu.edu.tw)

Have fun!